

UMP Healthcare Holdings Limited (722.HK)

FY2020 Annual Results Presentation

September 25, 2020

Hong Kong | Macau | Beijing | Shanghai | Tianjin | Guangzhou | Shenzhen | Zhuhai | Zhongshan | Dongguan | Foshan | Hainan 香港 | 澳門 | 北京 | 上海 | 天津 | 廣州 | 深圳 | 珠海 | 中山 | 東莞 | 佛山 | 海南







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Presenters





Dr. SUN Yiu Kwong

Chairman and CEO Executive Director

Managing Director **Executive Director**

Ms. Jacquen KWOK



Mr. Felix LEE

Executive Director China President





Our Vision



To give everyone access to trusted and affordable care, so that everyone can freely pursue their dreams without worrying about their health

To do so, we aim to be the leading technologically enabled primary healthcare platform in the world





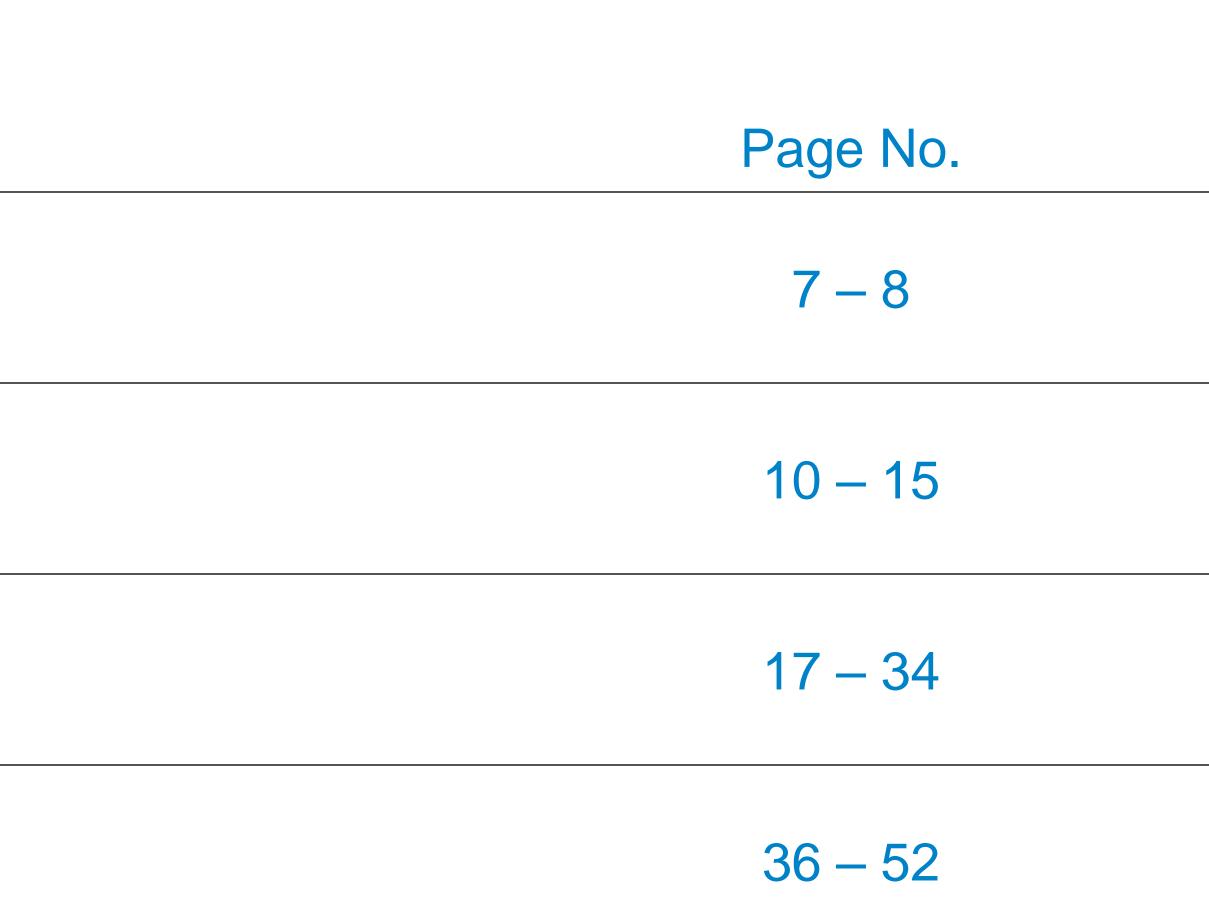


Update on Strategies Execution

Financial Highlights

Operation Highlights

Appendices





1. Update on Strategies Execution









Financial highlights



We continue to execute on our growth strategies

Empowering the proliferation of health insurance

Utilizing latest technology to upgrade our service offerings

Embracing technological innovation to become the leading primary healthcare platform

Accelerating our expansion in the training of GPs and PPP clinic network in Mainland China

Horizontally expanding our breadth of services through M&A

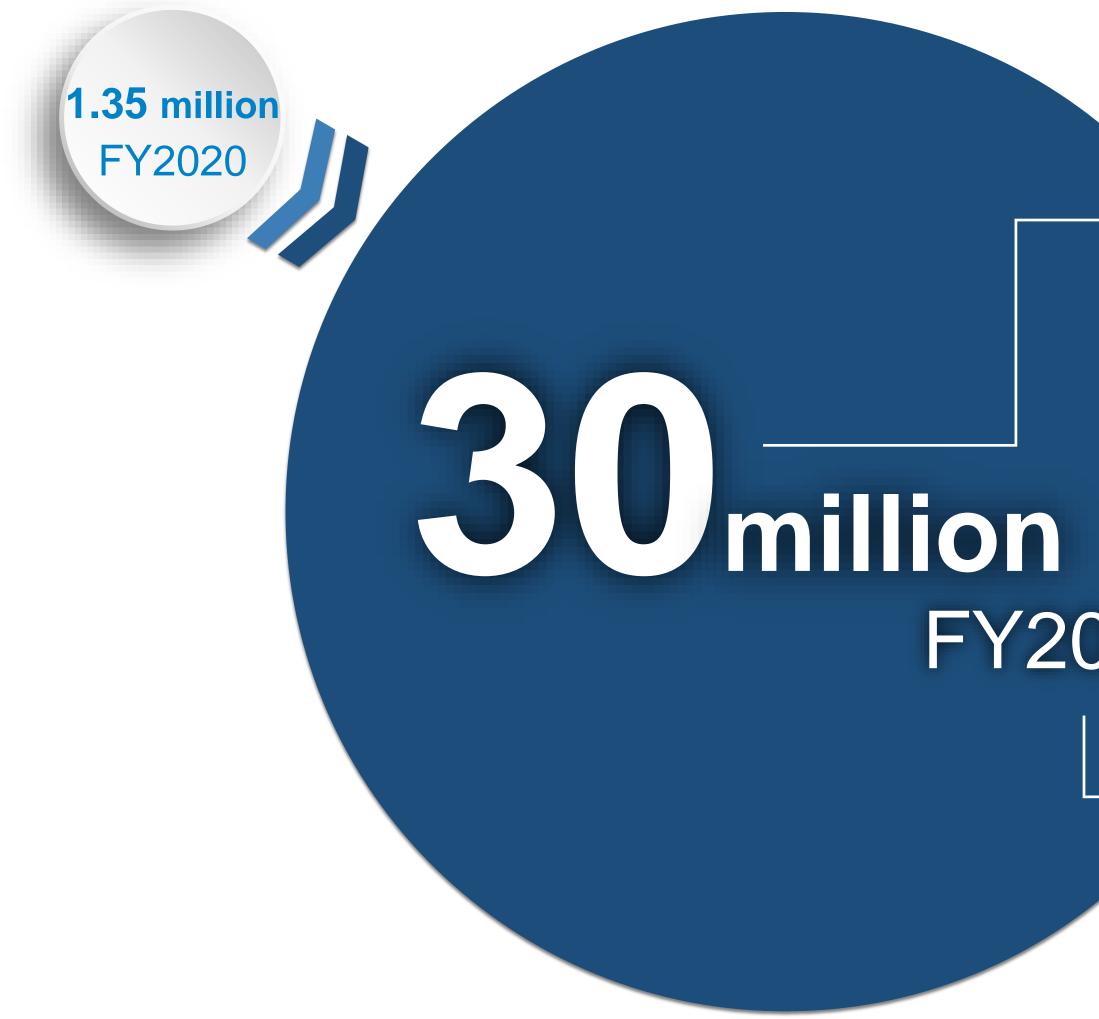
- Continuing to recruit and retain the best people







Our Strategic Goal for 2025



27 million

online and offline patient visits in Mainland China market

FY2025

3 million

online and offline patient visits in Hong Kong and Macau markets



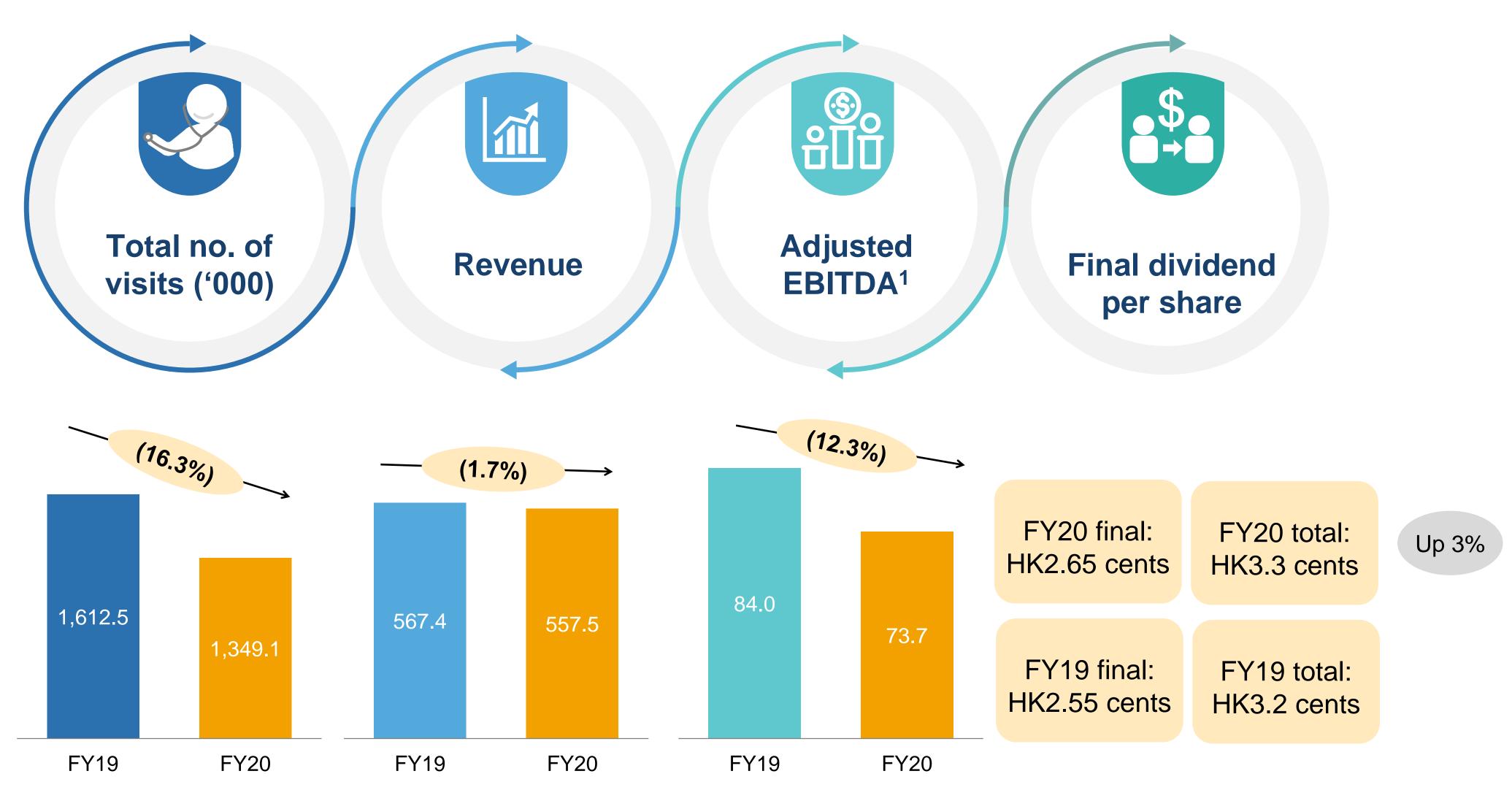


2. Financial Highlights





FY2020 Highlights

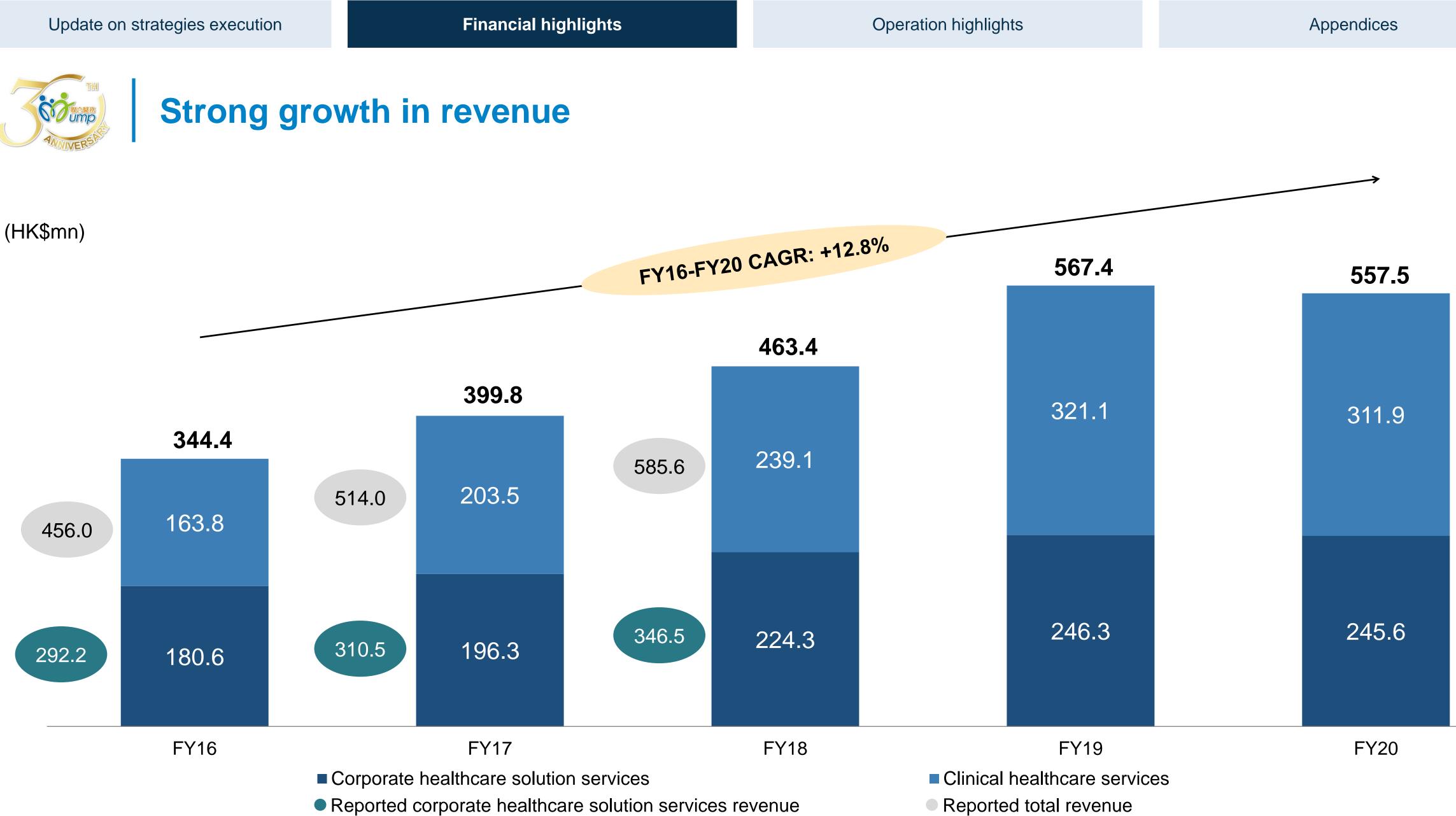


Note: The above amounts are expressed in HK\$mn.

1) Adjusted EBITDA is adjusted for certain non-recurring items, non-cash items and rental expenses (see note (2) below), giving shareholders a proxy of operating cash flow generated by the Group's businesses in Hong Kong, Macau and the PRC. 2) Upon adoption of HKFRS 16 "Leases" during the year, the rental expenses of the Group's leases are recorded as depreciation of right-of-use assets and interest expenses on lease liabilities while the prior period's rental expenses were included in the line item "Property, rental and related expenses". Such reconciling item was made for comparison purpose.







Note: Corporate healthcare solution services revenue in FY16-FY18 has been restated due to the revenue recognition policy of IFRS.

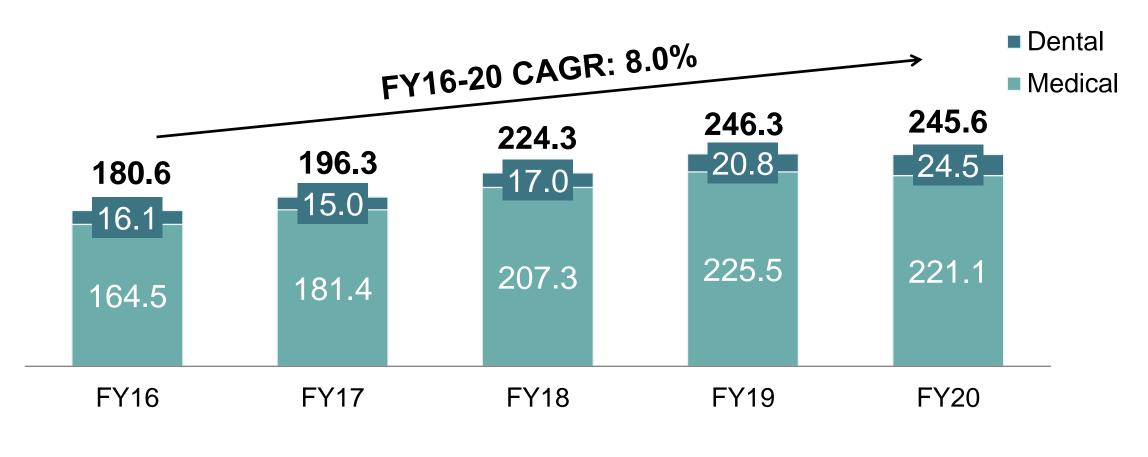




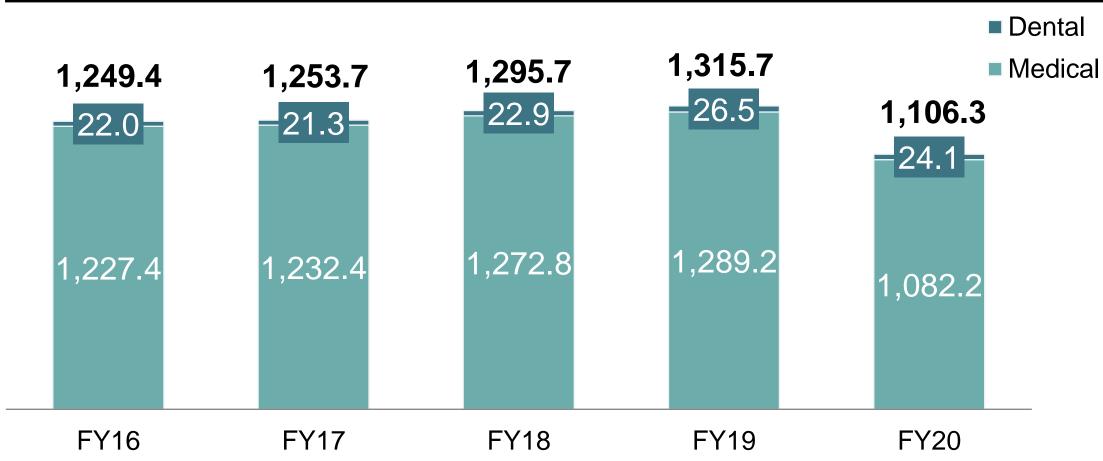
Revenue breakdown by business segment

Corporate healthcare solution services

Revenue (HK\$mn)

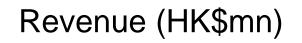


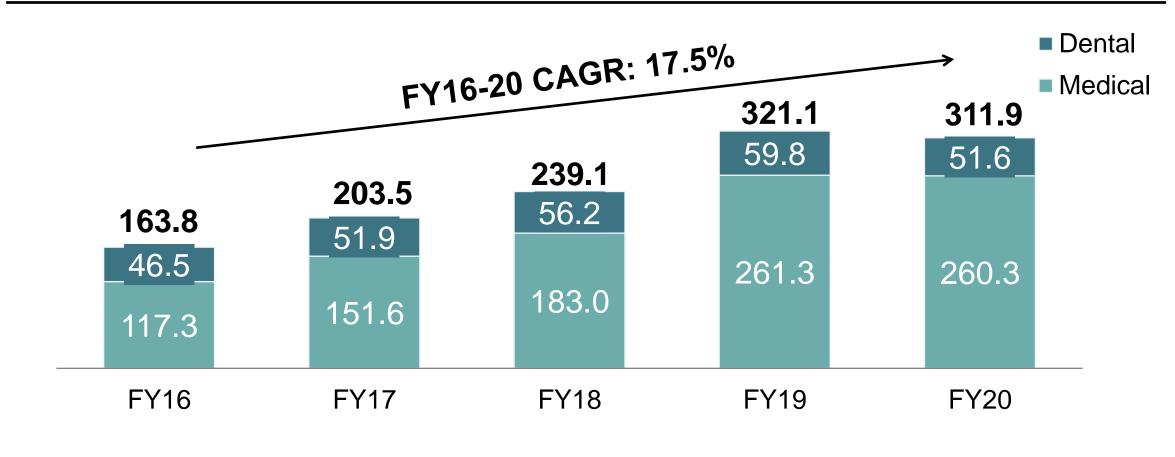
No. of visits ('000)



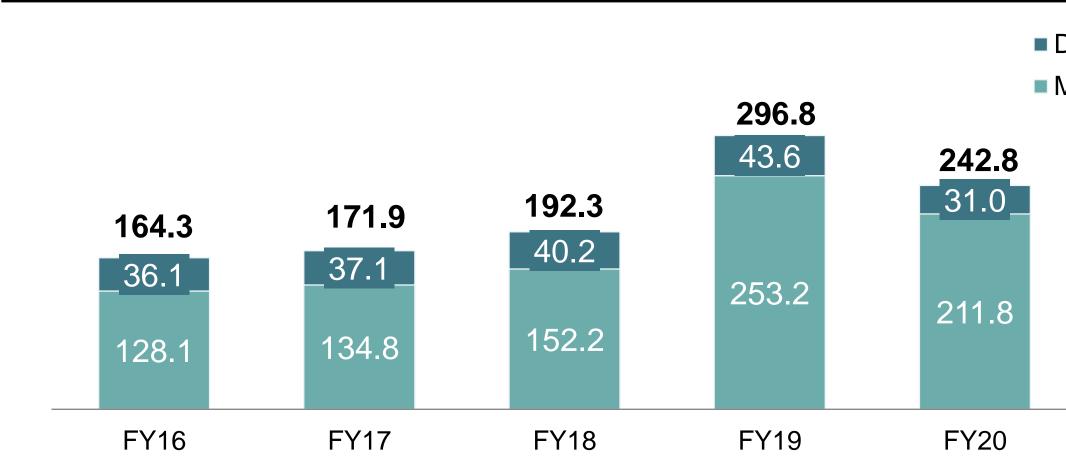
Note: Corporate healthcare solution services revenue in FY16-FY18 has been restated due to the revenue recognition policy of IFRS.

Clinical healthcare services





No. of visits ('000)









Revenue breakdown by geography

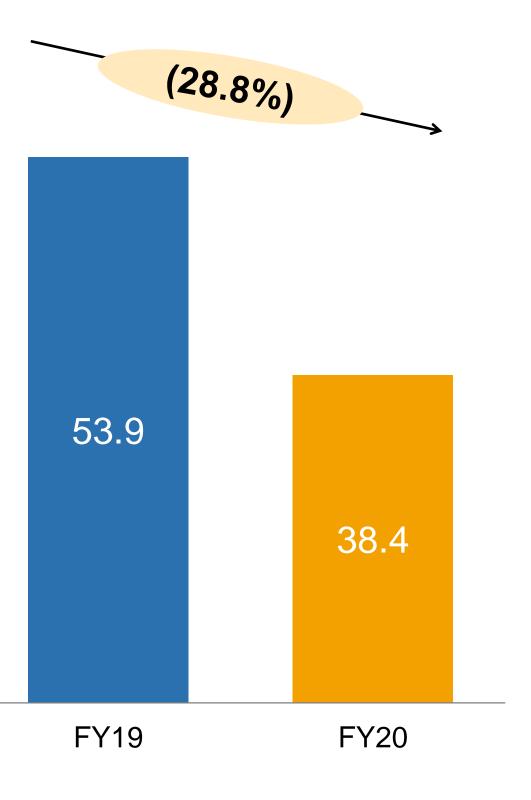
Revenue breakdown by geography

Hong Kong & Macau



Appendices

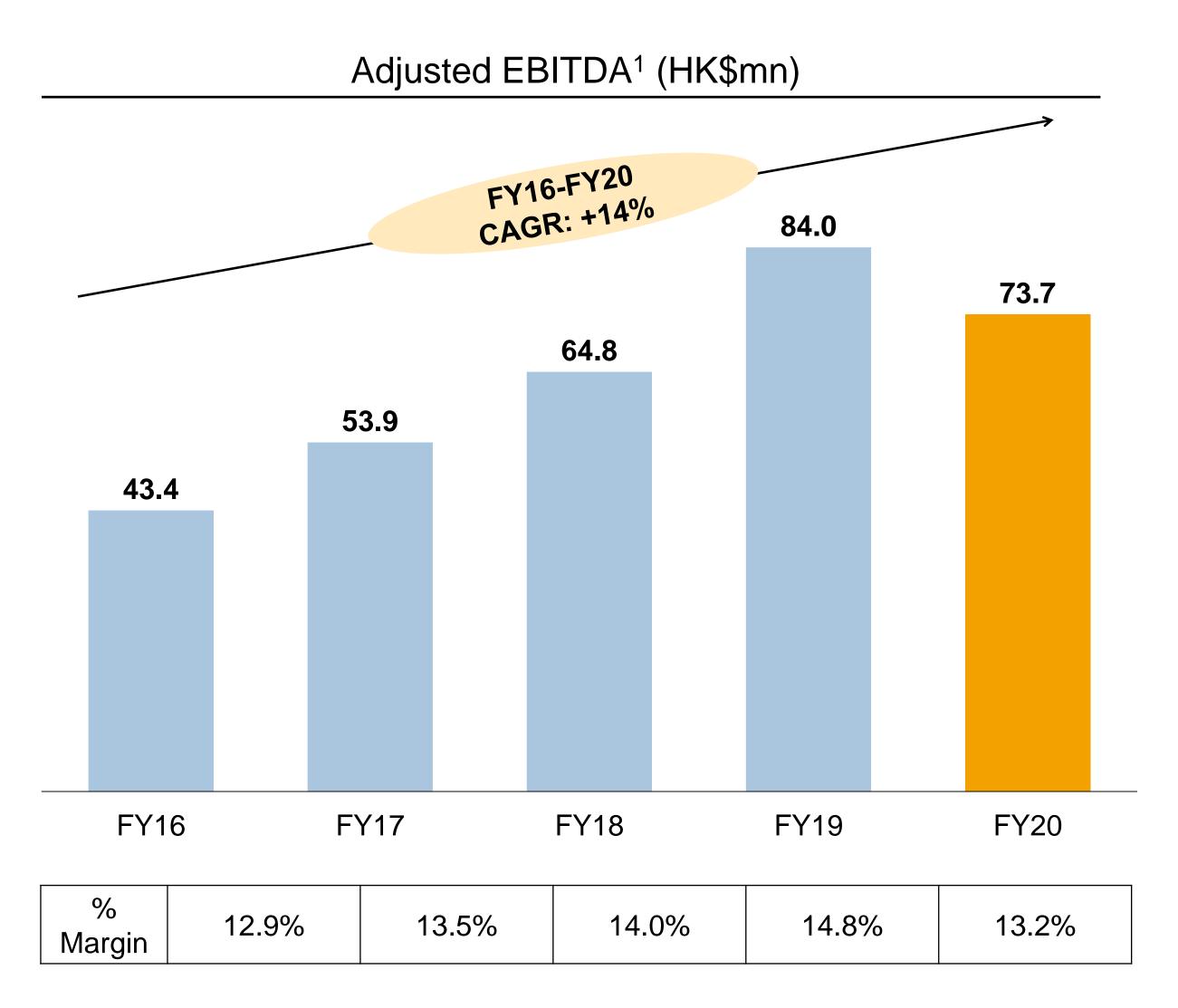
Mainland China







Strong operations leading to growing earnings



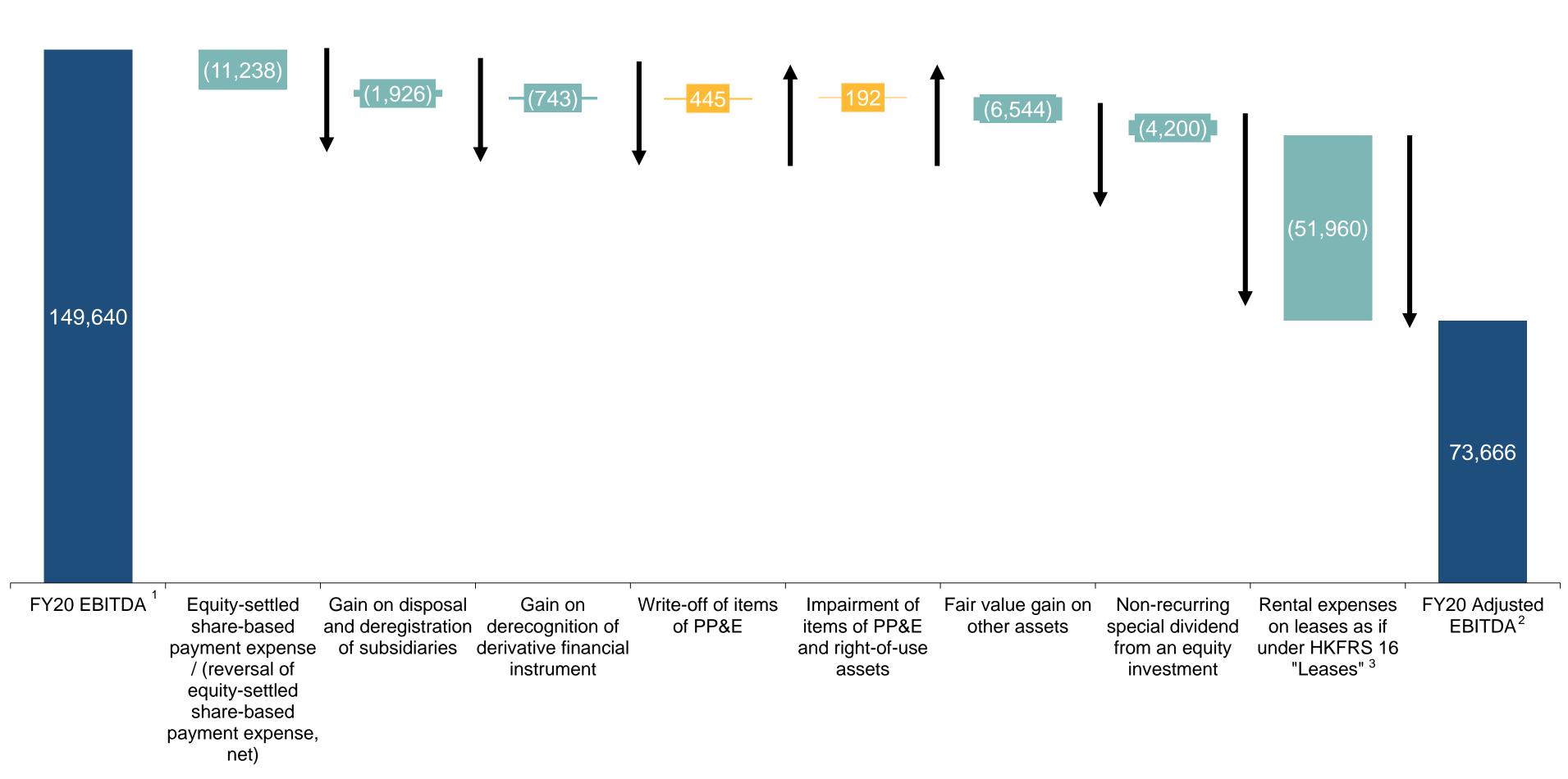
1) Adjusted EBITDA is adjusted for certain non-recurring items, non-cash items and rental expenses (see note (3) below), giving shareholders a proxy of operating cash flow generated by the Group's businesses in Hong Kong, Macau and the PRC. FY17 and FY16 adjusted EBITDA and adjusted net profit is restated to include PRC healthcare business which was previously excluded in the results announcement.





Reconciliation of FY2020 adjusted EBITDA

FY2020 adjusted EBITDA³ (HK\$ '000)



(1) EBITDA represents earnings before interest (including interest expenses on lease liabilities), tax, depreciation and amortisation.

(2) Adjusted EBITDA is adjusted for certain non-recurring items, non-cash items and rental expenses (see note (3) below), giving shareholders a proxy of operating cash flow generated by the Group's businesses in Hong Kong, Macau and the PRC.
 (3) Upon adoption of HKFRS 16 "Leases" during the year, the rental expenses of the Group's leases are recorded as depreciation of right-of-use assets and interest expenses on lease liabilities while the prior period's rental expenses were included in the line item "Property, rental and related expenses". Such reconciling item was made for comparison purpose.



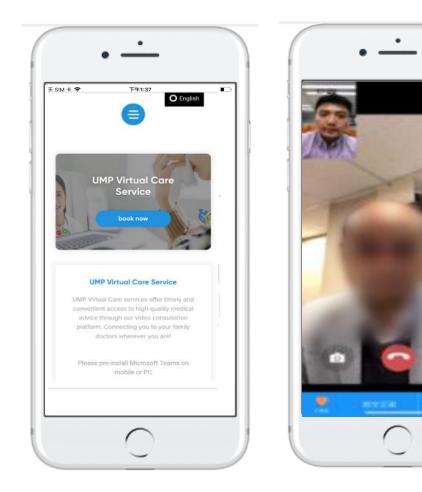


3. Operation Highlights





Hong Kong initiatives – Timely launch of Virtual Care Service and COVID-19 Screening Tests



UMP's Virtual Care service has been making significant contributions to COVID-19 Screening Tests leveraging teleconsultation for individuals worrying about the risk of exposure to coronavirus.

It has been well received by the general public in Hong Kong with approx. **2,000** Virtual Care consultations completed since its launch.



Appendices



Medication Delivery

Offline Consultation

Customer Support









Financial highlights



Hong Kong initiatives – Virtual Care Service bags HKB Technology Excellence Award





Our Virtual Care service has bagged the "Digital - Health Products & Services trophy" at the recently concluded "Hong Kong Technology Excellence Awards 2020", presented by the Hong Kong Business magazine.











Hong Kong initiatives – Digitalization of Third Party Administration (TPA) Service



- Experienced physicians led medical group
- Strong medical expertise
- **24-hour** nursing and customer service support

- Successfully launched eVoucher
- Upgraded internal backend system **CBBE**
- Paperless process to enhance customer experience
- Significant reduction in administrative expenses



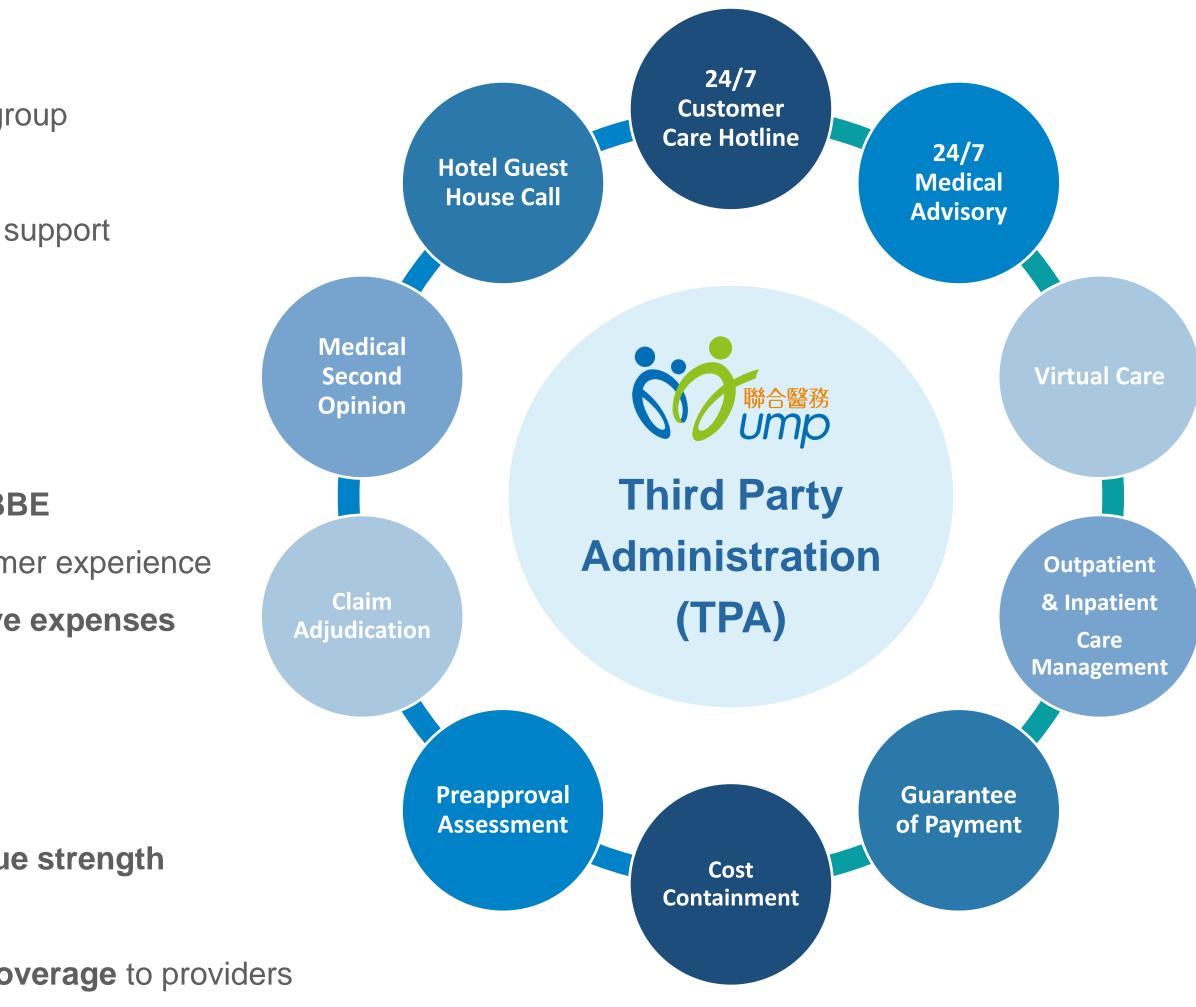
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Technology

Innovative Digital

Cross-border Settlement

- Cross-border settlement is our unique strength
- Virtual Care license
- Professional indemnity insurance coverage to providers



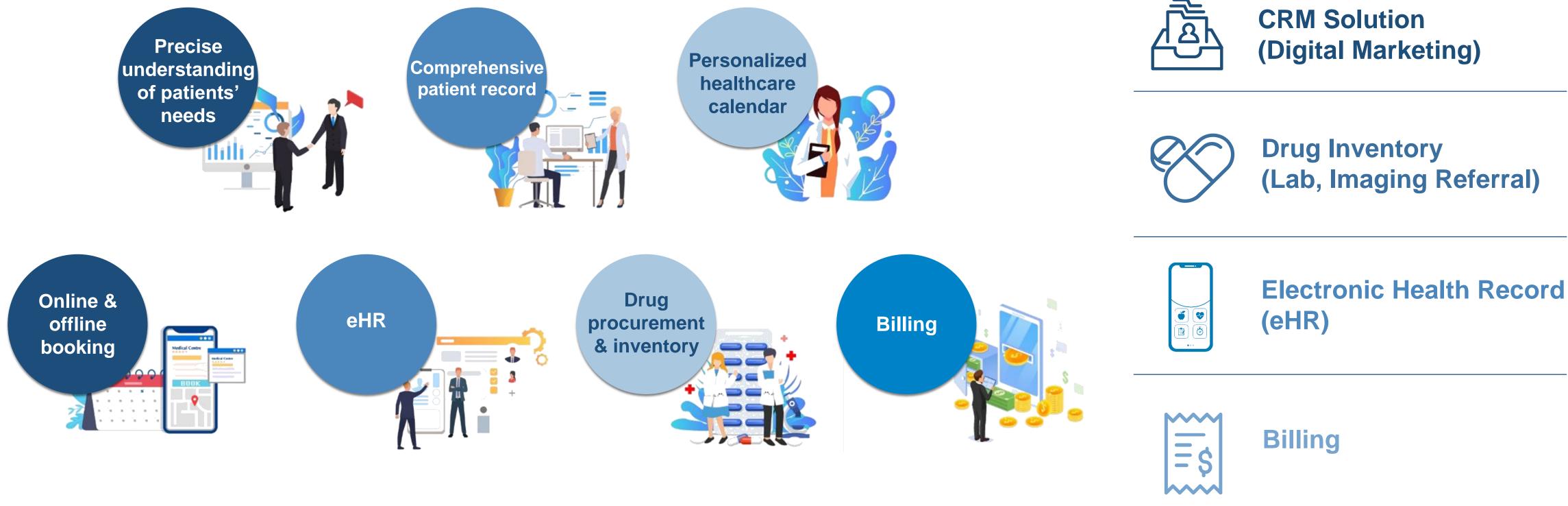




Hong Kong initiatives – Bespoke Clinic Management System to meet customers' needs

To commit to the vision of giving everyone access to trusted and affordable care, we are developing Electronic Health Record (eHR) and Customer Relationship Management (CRM) system to create a holistic 360-degree patient view, actionable patient insights for better treatment experience and effective healthcare services.

The solution is enabled by Microsoft Dynamic 365 platform which serves as a strategic partner for future advancement and upgrade.





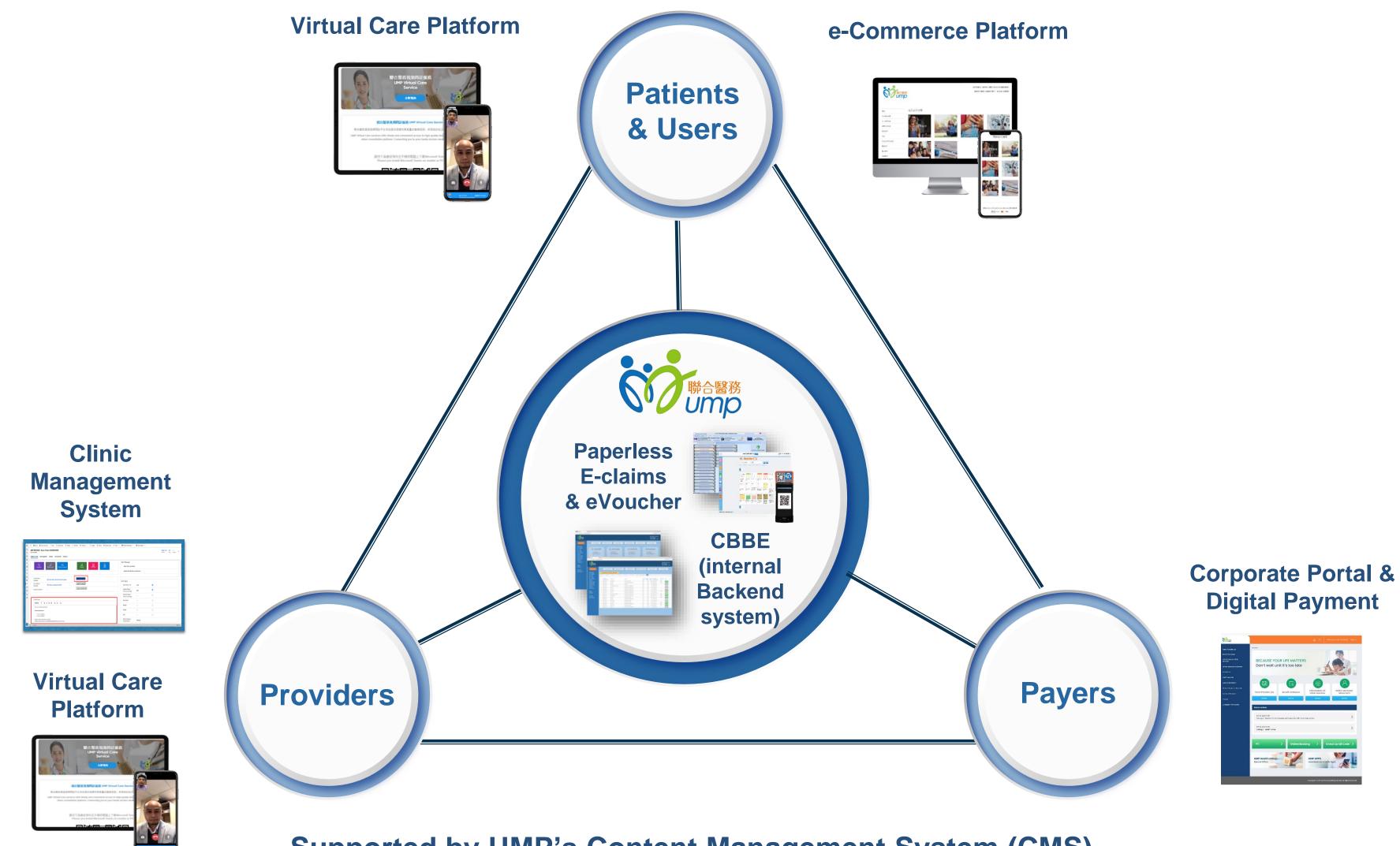
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Update on strategies execution

Financial highlights



Hong Kong initiatives – All-in-one digital solutions to optimize users' experience



Supported by UMP's Content Management System (CMS)





Hong Kong initiatives – ACTON Digital PET-CT Center to commence operation by end of 2020 at earliest



PET-CT Scan installation:

Successfully completed in early September 2020



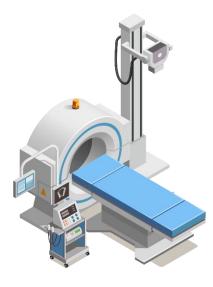
ACTON Digital PET-CT Center operation:

Expected to commence operation by end of 2020 at earliest





Upon integration, UMP will become **one of the** largest private imaging laboratory operators in Hong Kong with 8 service points



Cover full line of medical imaging services, including X-ray, 3D Mammogram, Ultrasound, CT, MRI and PET-CT

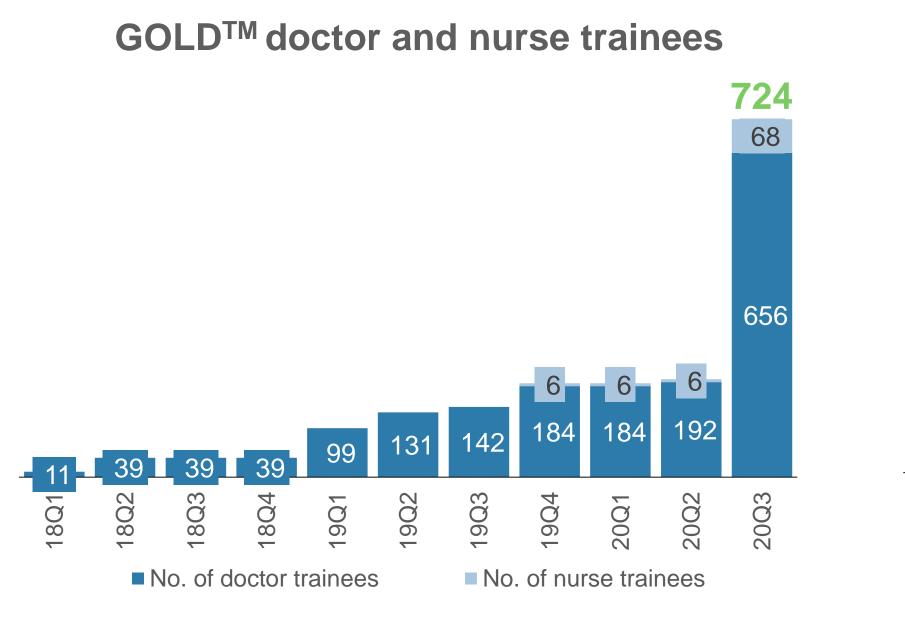


Seeking **HOKLAS** accreditation for our AP Care Limited, trading as Procare Medtech, which is expected to be obtained in the first quarter of 2021

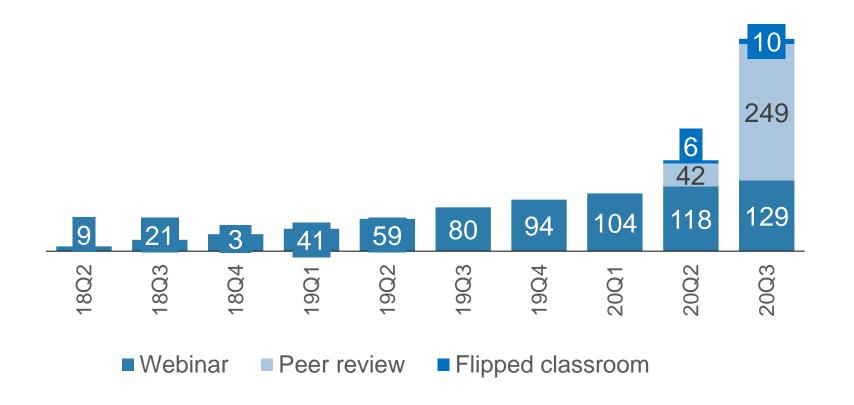








No. of hours of online training materials

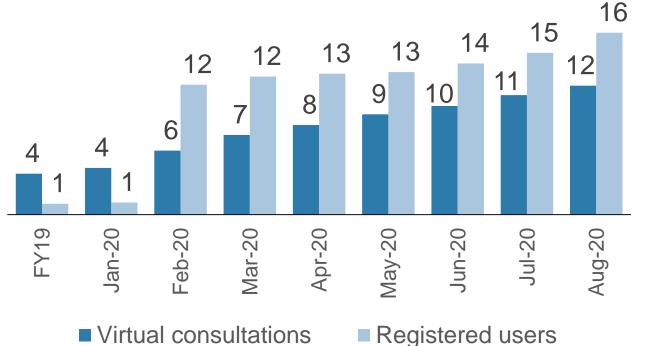




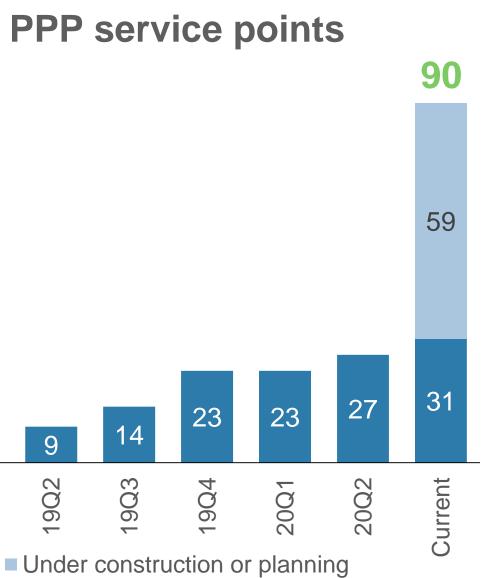
19Q1

19Q2

18Q4



Virtual consultations



Completed and in operation

1,060

No. of registered doctors on our virtual consultation platform



Versions of our virtual consultation platform revamped since soft launch



No. of peer-reviewed virtual consultation case studies



No. of doctors participating in our consultation case study peer review process

No. of registered users and virtual consultations ('000)





Launched the first online virtual consultation health insurance product



Obtained internet hospital license







Update on strategies execution

Financial highlights



With an innovation strategy, we have accomplished a variety of achievements



Launched GOLD[™] training program to set up GP standards in Mainland China

Our breakthroughs since FY2018



Groundbreaking **PPP service points** network sets up the standards for Mainland China's primary care



Innovative virtual consultation service providing patients with unique user experience





Develop GP community to build the next generation of GP standards in Mainland China



GOLDTM - EN nurse training program to establish standards for Mainland China's nursing services



Virtual Consultation APP



Shenzhen GOLD[™] training base

Partnering with insurance companies to launch revolutionary, risk-bearing and profit-sharing health insurance products



Donate virtual consultation services to poor places with less-developed medical services to make quality healthcare accessible



Launch cutting-edge Al initiatives to empower our virtual consultation platform and build the clinical recommendation protocol



Build centralized training base in Shenzhen to scale up our training





Guangdong Qingyuan charity event



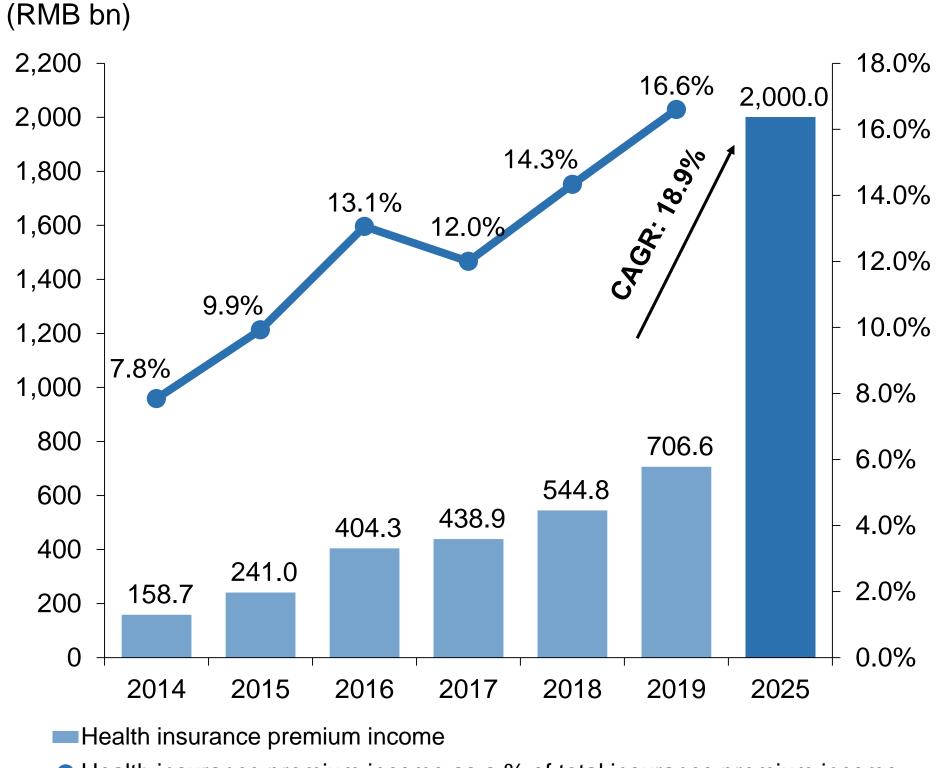






Commercial health insurance will become the key payer for healthcare services, with an estimated market size of RMB2.0tn in FY2025

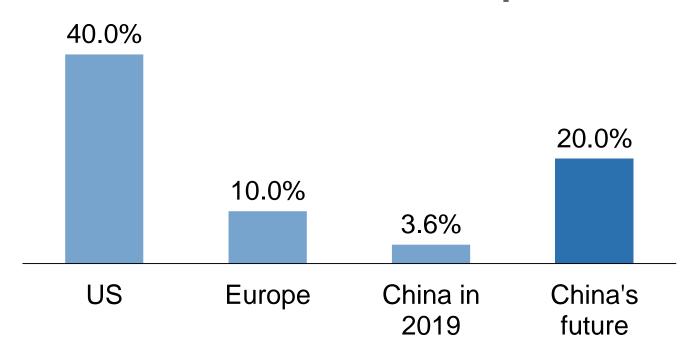
China's health insurance premium income and as % of total insurance premium income in 2014-2020



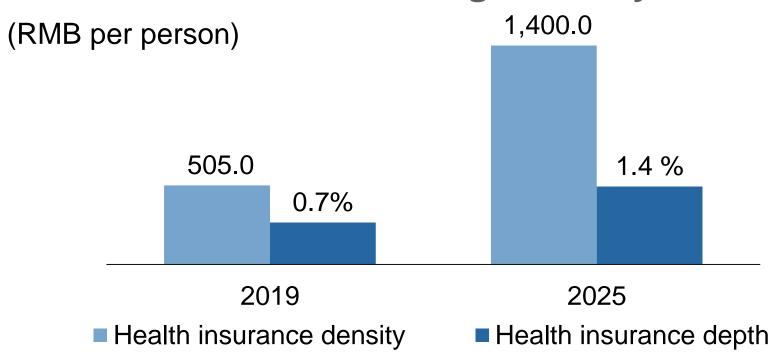
Health insurance premium income as a % of total insurance premium income

Note [1]: Insurance depth refers to the ratio of the total health insurance premium to its total GDP. Insurance density refers to the amount of average health insurance premiums for permanent residents.

Future health insurance premium income as a % of China's total health expenditure



China's health insurance depth and density^[1] will increase significantly

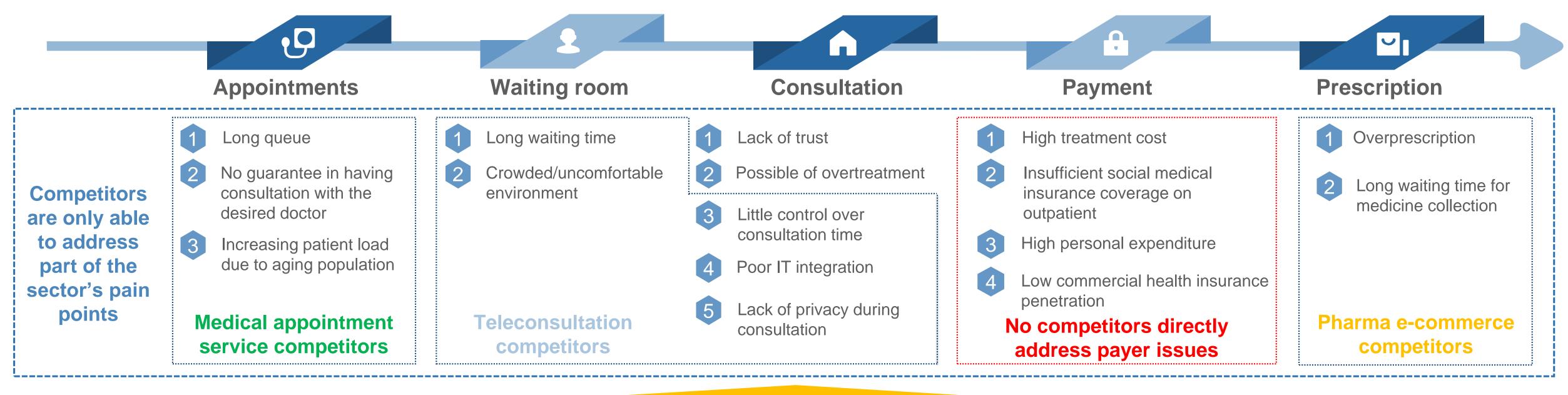








We empower the sustainable development of Mainland China's health insurance and solve the fundamental pain points of risk management



We solve all critical issues faced along the patient journey

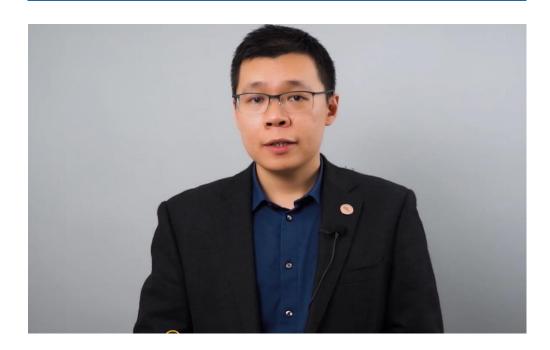






724 students have attended our self-developed GOLD[™] training program

GOLD™ weekly webinar



- Online materials are periodically updated
- Accessible anytime, anywhere



GOLD™ weekly online seminar

Weekly hour-long online interaction



参考文献



- 1 Murtagh's General Practice, Sixth Edition
- 资源丰富国家儿童急性病毒性胃肠炎的预防和治疗;资源丰富 处理方法;儿童病毒性胃肠炎:流行病学、临床表现和诊断;资源丰富国家儿童急性病毒性 **胃肠炎:预防和治疗;儿童急性阑尾炎:临床表现与诊断**
- 3. BMJ:儿童外科急腹症;
- 4. AAFP: Acute Abdominal Pain in Children; Gastroenteritis and Diarrhea in Children; Smectite for Acute Infectious Diarrhea in Children ; Oral Rehydration Solutions for the Treatment of Acute Watery Diarrhea ;
- 5. 中国儿童急性感染性腹泻病临床实践指南
- 6. RCH : Abdominal Pain Acute (<u>https://www.rch.org.au/clinicalguide/guideline_index/Abdominal_pain/</u>)

上肢

- 腕管综合征 carpal tunnel syndrome
- 骨间前神经综合征 anterior interosseous syndrome
- 旋前圆肌综合征 pronator teres syndrome
- 肘管综合征 cubital tunnel syndrome
- 腕尺管综合征 Guyon's canal syndrome
- 径向神经压缩 radial nerve compression
- 骨间后神经受压 posterior interosseous nerve entrapment



- In-person sessions
- Focus on eight major topics
- Conducted in our Shenzhen training base



Groundbreaking GOLD[™] - EN nurse training program

- Revolutionary program that provides nurses with highly practical general practice training To improve Mainland China's
- primary care standards and efficiency, empower nurses' <u>conshilition</u>

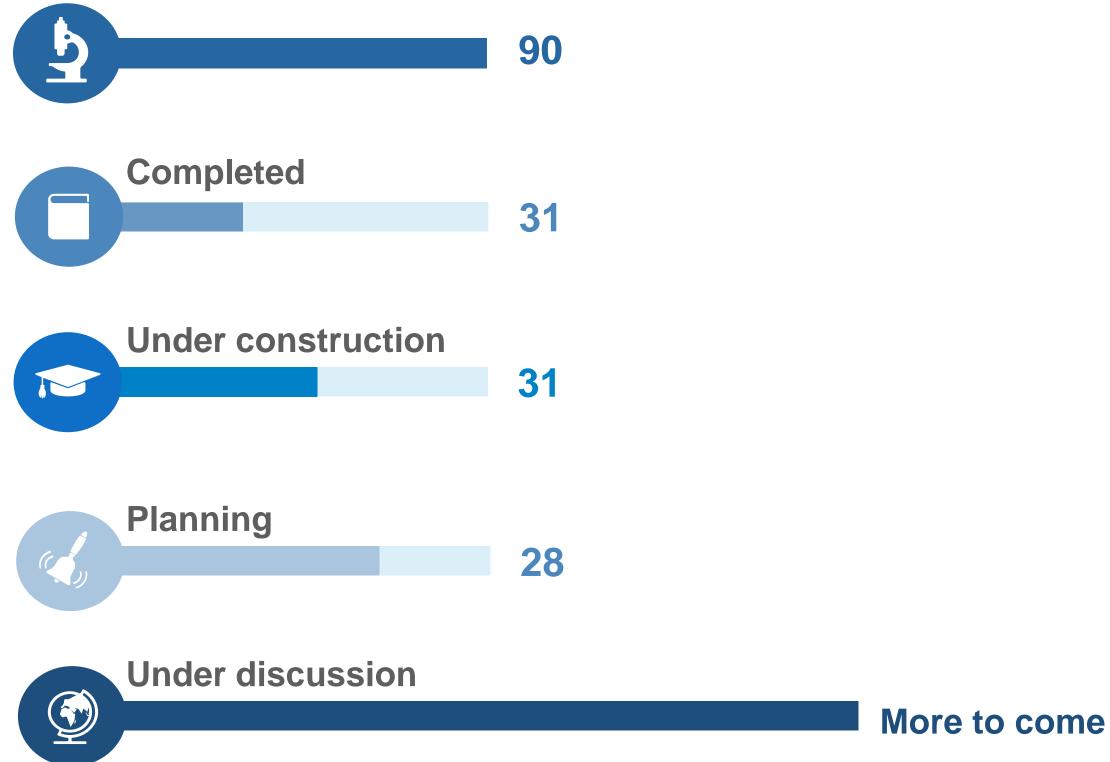






Our PPP service points have grown explosively in the Greater Bay Area, and is poised for nationwide expansion





Our PPP service points have grown explosively in the Greater Bay Area, with more and more local governments showing interests in such business model

We have also established PPP service points in Tianjin, Jiangsu, and other regions







Mainland China's first asset-light primary care-focused platform that combines medication delivery with online and offline consultations

Asset-light platform model with a rapidly growing user and service base



The first non-text based teleconsultation platform that supports English, Mandarin, and Cantonese

Connect to the doctor within 1 minute after initiating the call 24/7 service

Access to offline PPP service points

conditions

Able to address a wide variety of patients'

Rapidly expending PPP service points in

community health service centers under a

low-cost, asset-light model





Prescription and medication delivery to increase patients' convenience



Face-to-face consultation

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豪 李威	2019-05-18 10:23	吴青禾 谷 年 絵: 24岁 出生日期: 1995-
订 单 号: 2342435454 会 员: 李文文 症状描述: 发烧,喉咙痛 初步诊断: 感冒		何诊单号: 324 病 历 号: 427 就诊时间: 2019 有 效 期: 3天
	2019-05-18 10:23	料 室: 普通 医生姓名: 刘伟 过 敏 史: 无 初步诊断: 扁桃 症状
订 单 号: 2342435454 会 员: 李文文 症状描述: 发烧, 喉咙痛 初步诊断: 感冒		医生处方 * 处方有: ・ 小儿感冒敗 規格:6粒*2
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Consultation at offline PPP service point

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Financial highlights



We are Mainland China's first and only HMO model based service provider, launching our health insurance product to disrupt the existing health insurance service flow

We are cooperating with multiple insurance companies





Launched the first virtual consultation health insurance product with ZhongAn Online P&C Insurance in

August 2020

More insurance companies as follow:













Operation highlights

Appendices





Update on strategies execution

Financial highlights



Our Al opportunity

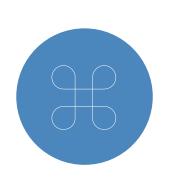
Tele-consultations happening today organically generate valuable operational domain-specific data. Nothing additional needs to be done to generate data



Al is precisely the tool we need to leverage this data and solve our problems







This data can be leveraged to:



- Scale up operations
- Improve quality control
- Develop automations that free up Doctors to continue giving care
- Extract powerful diagnostic insights
- Catch potential red flags

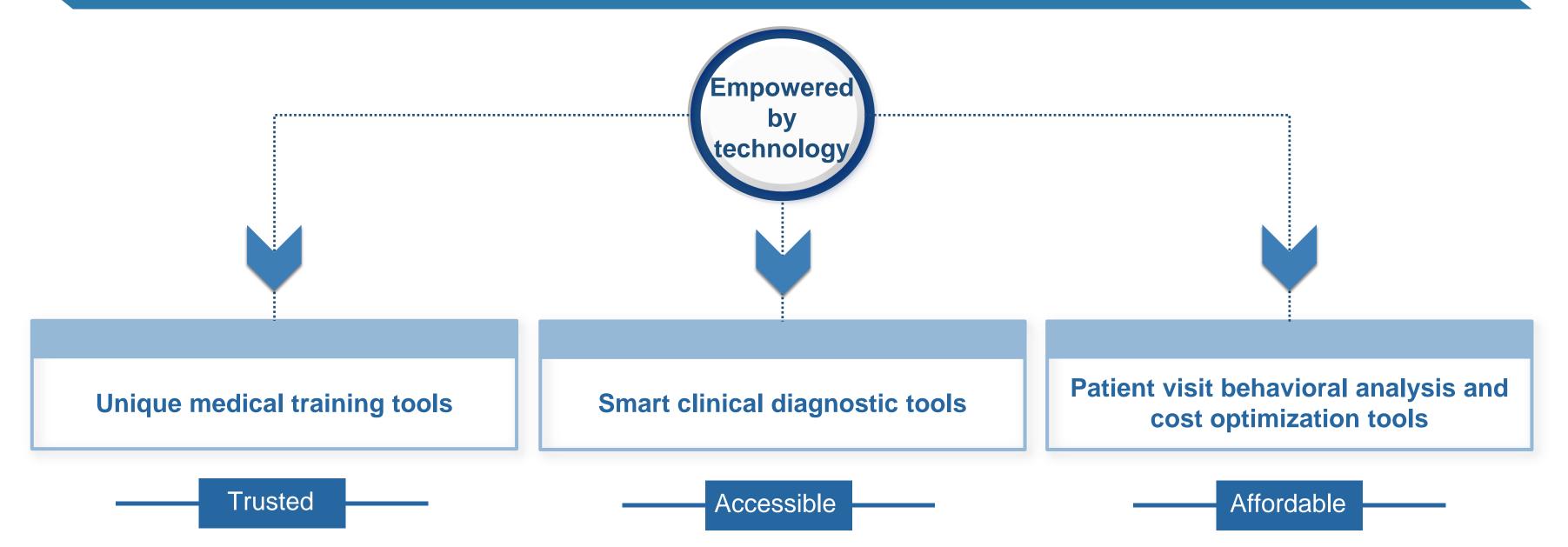




Laying the foundation to develop Mainland China's medical AI database



Continuously growing consultation & diagnosis database

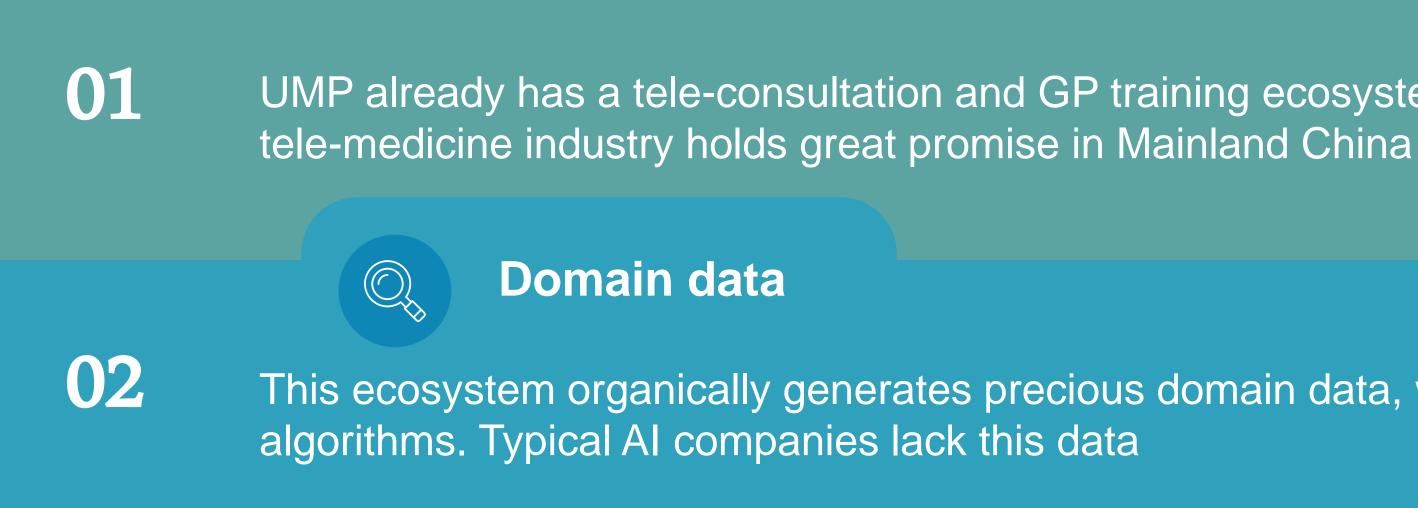








We aim to be the leading technologically enabled primary healthcare platform in the world





UMP is a domain-expert in healthcare. We know what quality looks like and understand the importance of good-quality Primary Care

Ecosystem

UMP already has a tele-consultation and GP training ecosystem that is rapidly growing into fertile ground – the

This ecosystem organically generates precious domain data, which can be used to train and fine-tune AI



Primary Care

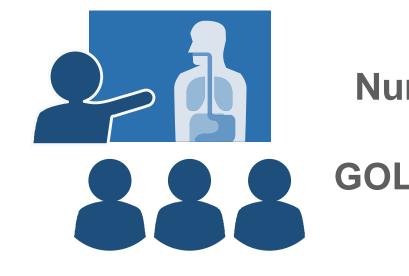








UMP China's unique competitive advantages

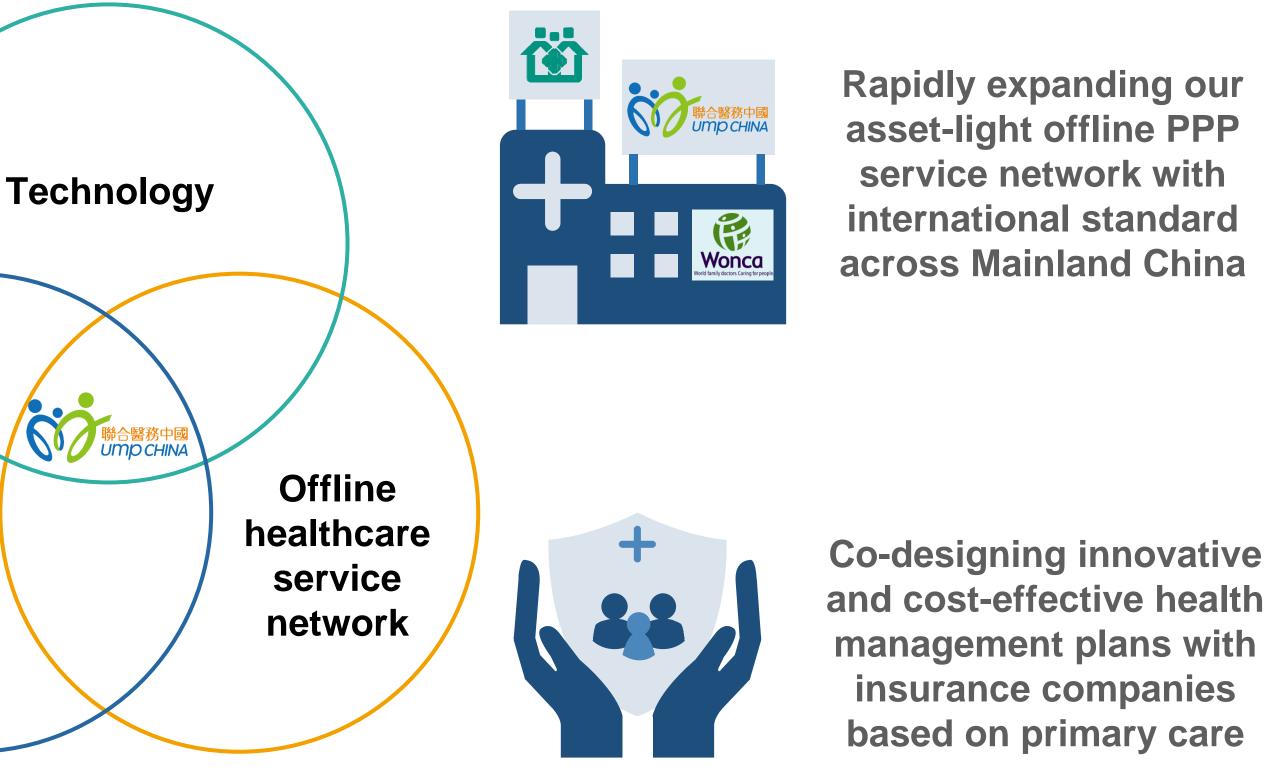


Nurturing Chinese GPs and nurses with GOLD[™] training program



24/7 virtual care access to GOLD[™] certified doctors Health insurance

Empowering proliferation of health insurance and delivering a win-win-win for patients, providers, payers and local district governments in Mainland China







Appendices

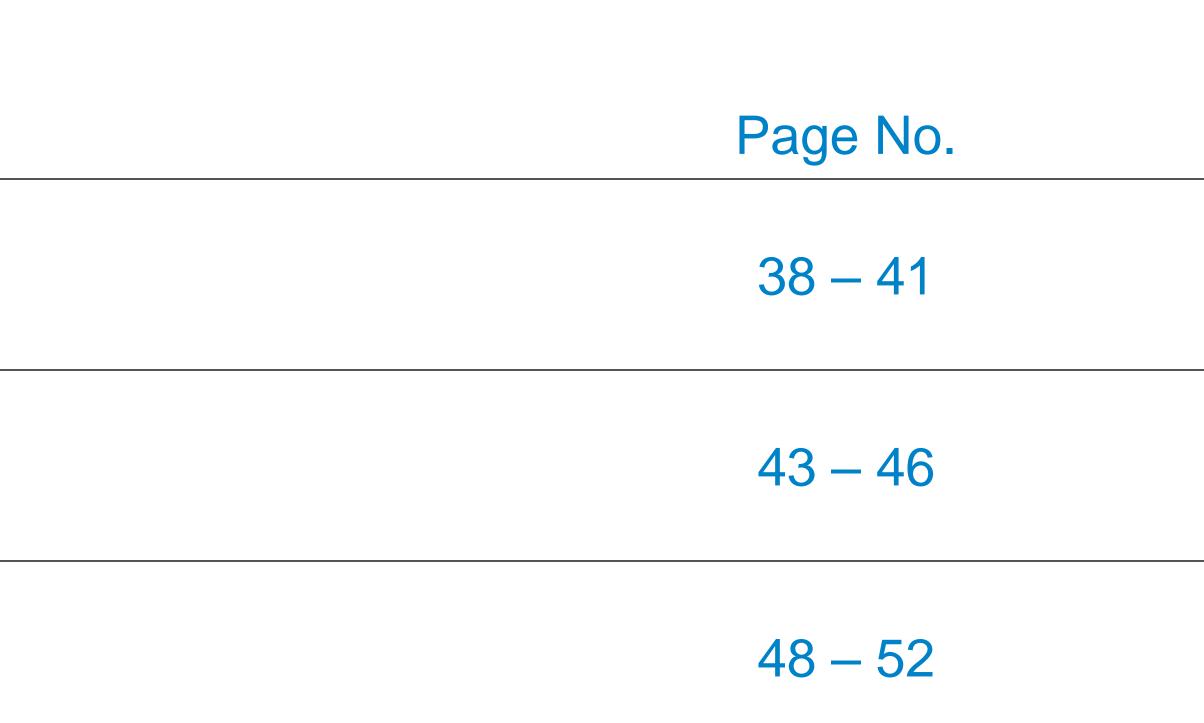




Our Business Model

Our Mainland China Strategy

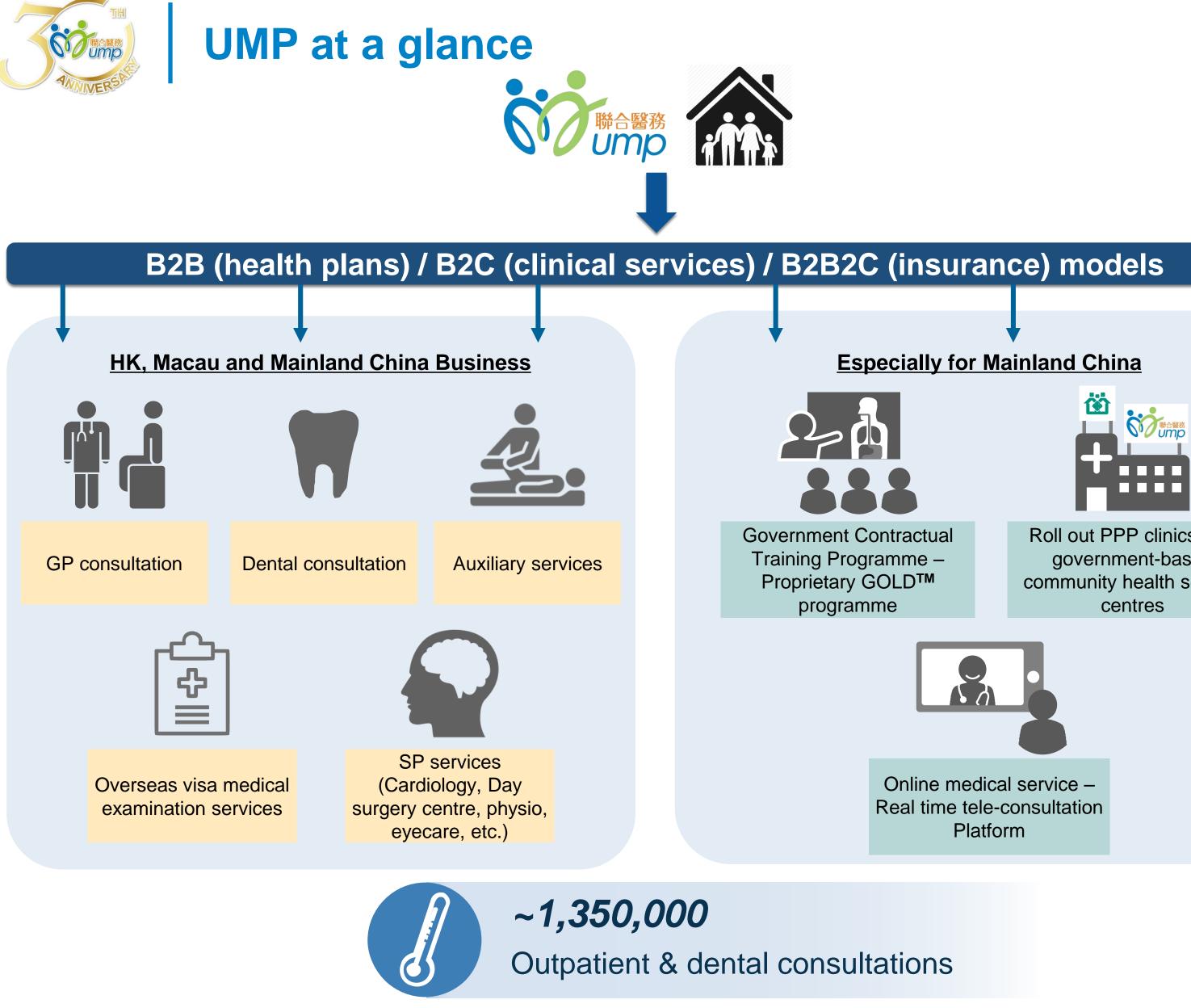
Additional Financial Information





Appendix Our Business Model







48 In-house, 434 Affiliated No. of GPs



66 In-house, 108 Affiliated No. of Specialists

Roll out PPP clinics with government-based community health service



28 In-house, 29 Affiliated Dentists

20+ **Specialties**



78 Self-owned, 612 Affiliated

GPs, SPs & dental clinics

>800 Providers



15 Self-owned, 57 Affiliated **Auxiliary Medical Centres** (Eyecare, TCM, physio, day surgery centres)



21 In-house, 45 Affiliated

Advanced Imaging Centre & Laboratories



700+

GOLD[™] Trained Doctors and Nurses



90

PPP Clinics (completed, under construction and planning)





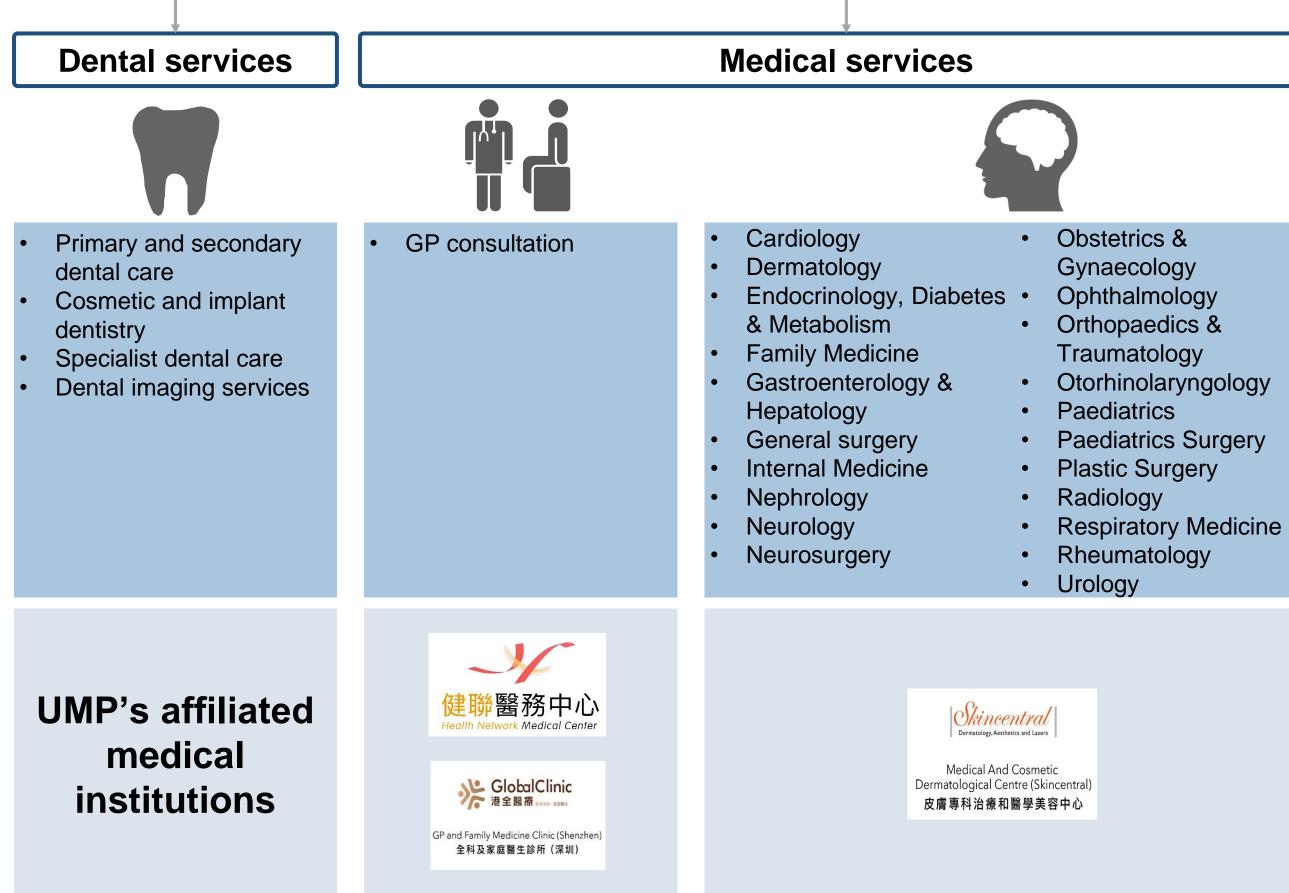








UMP provides quality, comprehensive and one-stop healthcare services



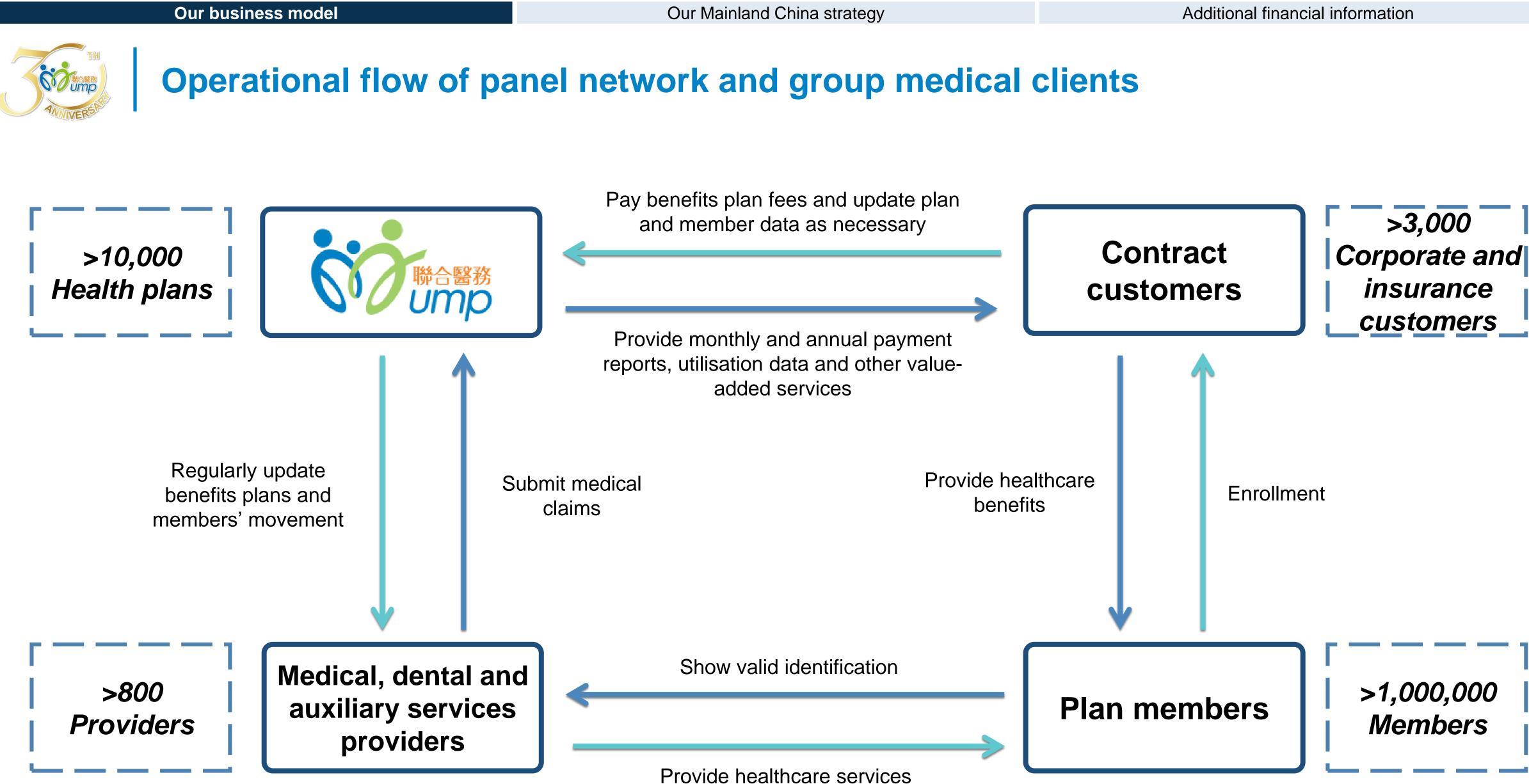


Auxiliary services



- CT Centre





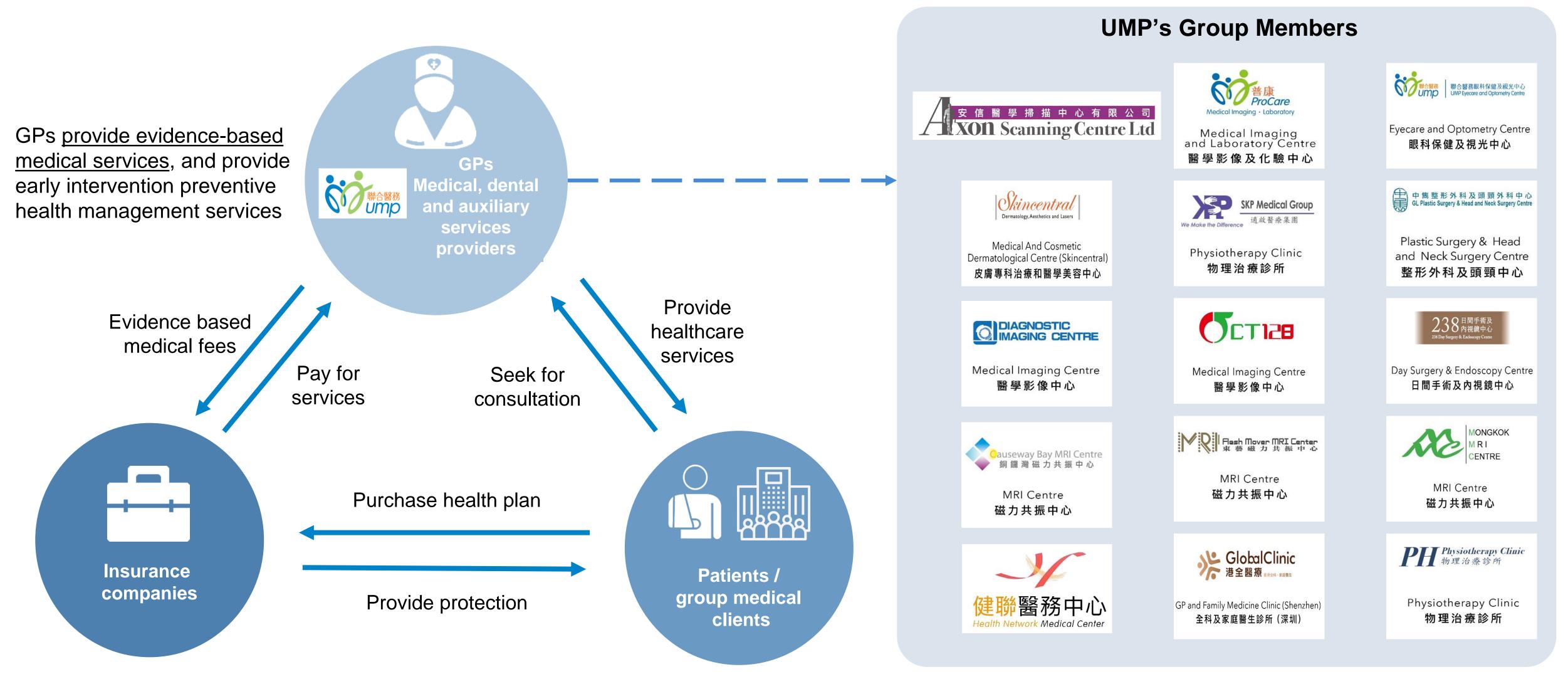








UMP – a resilient and scalable business model based on primary care







Appendix Our Mainland China Strategy

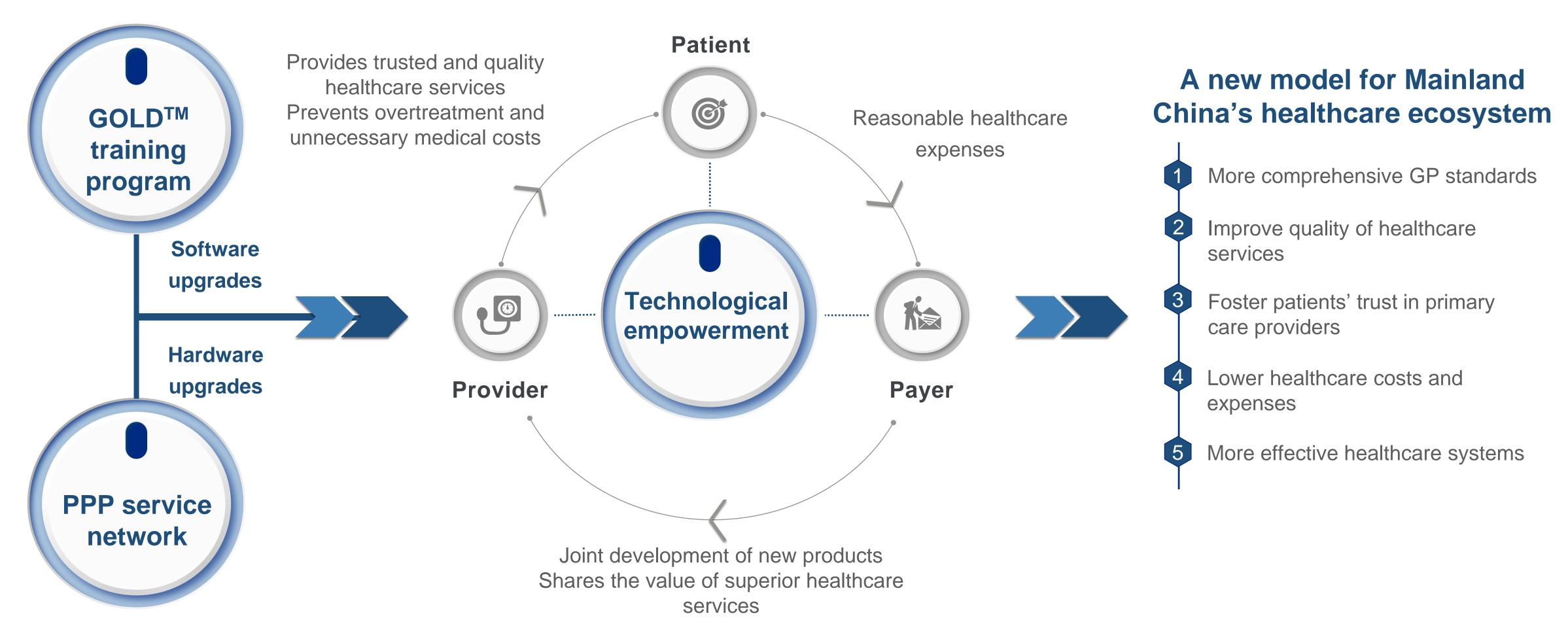


Our business model



Frontrunner in creating primary care standard in Mainland China through our GP training program

program and PPP service network



We are establishing Mainland China's primary care standard by technologically enabled GOLD[™] training

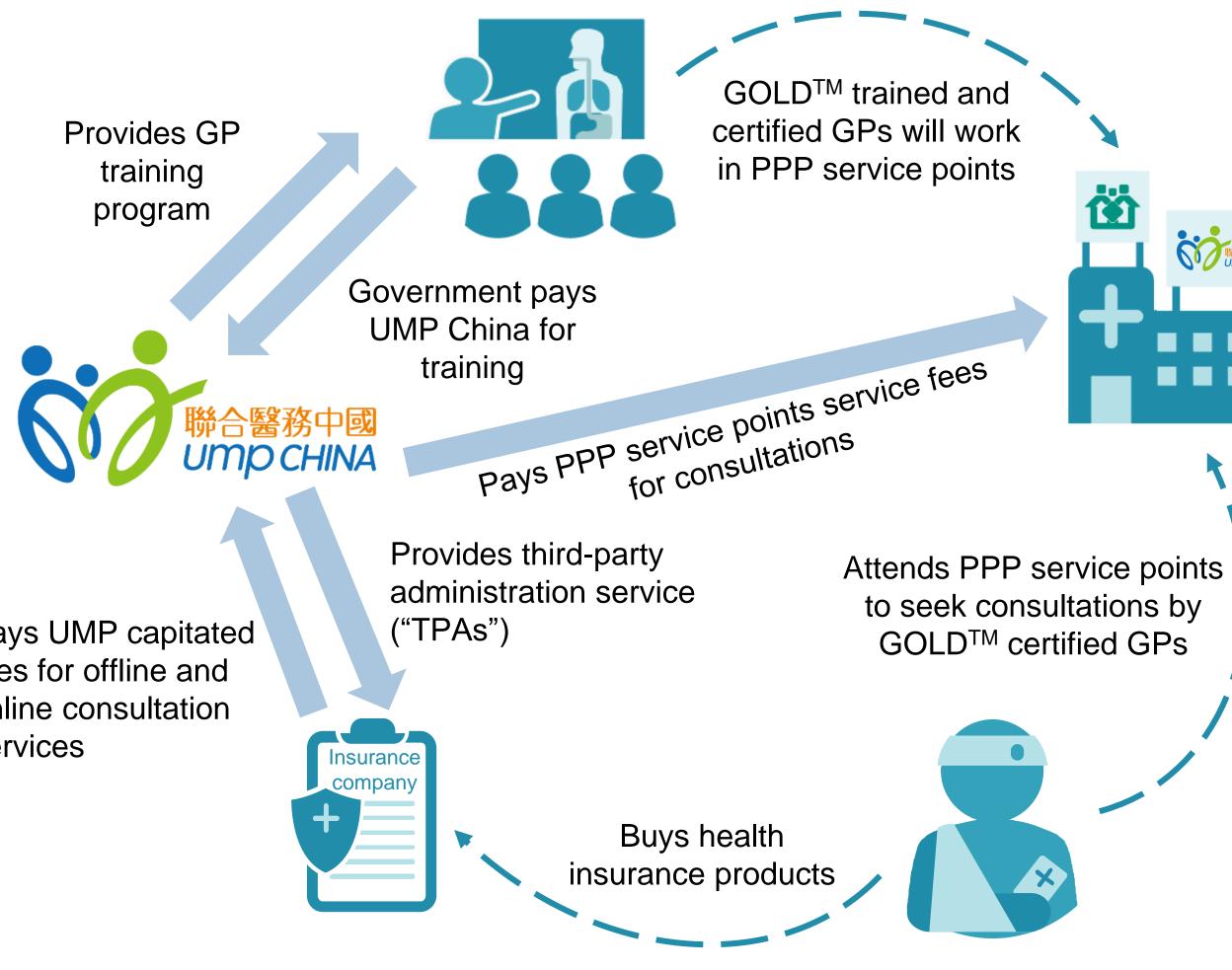


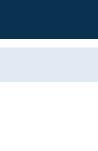




Mainland China's first HMO provider focused on developing general practice and primary care

General practice ("GP") training program	 Focused on the lack of industry standards in primary care, established GOLD[™] training course that is in line with national policies Internationally accredited and accepted by numerous local district governments to provide professional training for primary care physicians and nurses 	
Health insurance products	 Based on our virtual consultation platform and PPP service network, help insurance companies designing innovative commercial health insurance products Risk-bearing and profit-sharing with insurance companies, provides quality healthcare at a reasonable cost 	
Virtual consultation service	 Empowered technology to provide 24/7 face-to-face virtual consultation and medication delivery services Provides quality healthcare services nationwide, anytime, anywhere 	Pay fees onli serv
PPP service points	 Based on the international standard of a general practice clinic to improve the consultation environment in Mainland China's community health service centres GOLD[™] trained and certified GPs will practice in UMP China's renovated PPP service points Expand the offline PPP service network with an assetlight model 	















Training our GOLDTM certified GPs in Mainland China

- The foundation of medical service • operations is based on the quality of medical professionals. In order to solve the problem of the lack of qualified medical talents and services in Mainland China, while others invested substantial capital to set up clinics and hospitals, UMP chose to train trust-worthy and high-quality GPs
- UMP leveraged its experience, • and its experienced medical team, to create its proprietary GOLD[™] **Training Programme**



Additional financial information





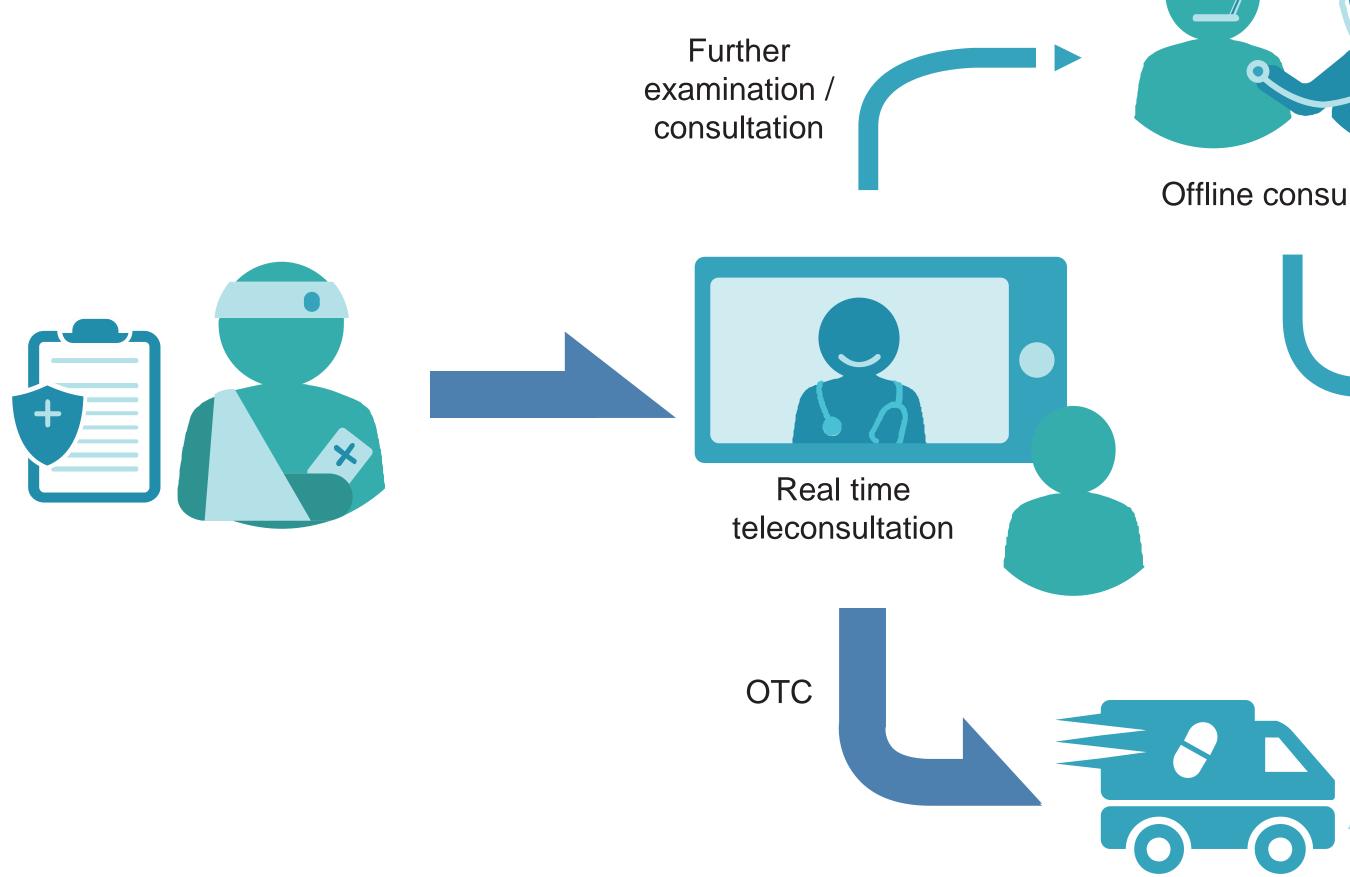
https://www.gold-gptraining.com



Our business model



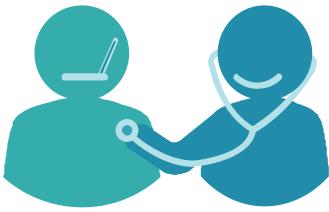
Establishing health plans with insurance companies across Mainland China, committed to providing one-stop solutions based on offline and online primary care



Appendices

Our Mainland China strategy

Additional financial information



Treatment / prescription medicine / lab test / investigation



Immediate remote consultation with an experienced doctor



Medicine Delivered to Your Front Door Fast and convenient





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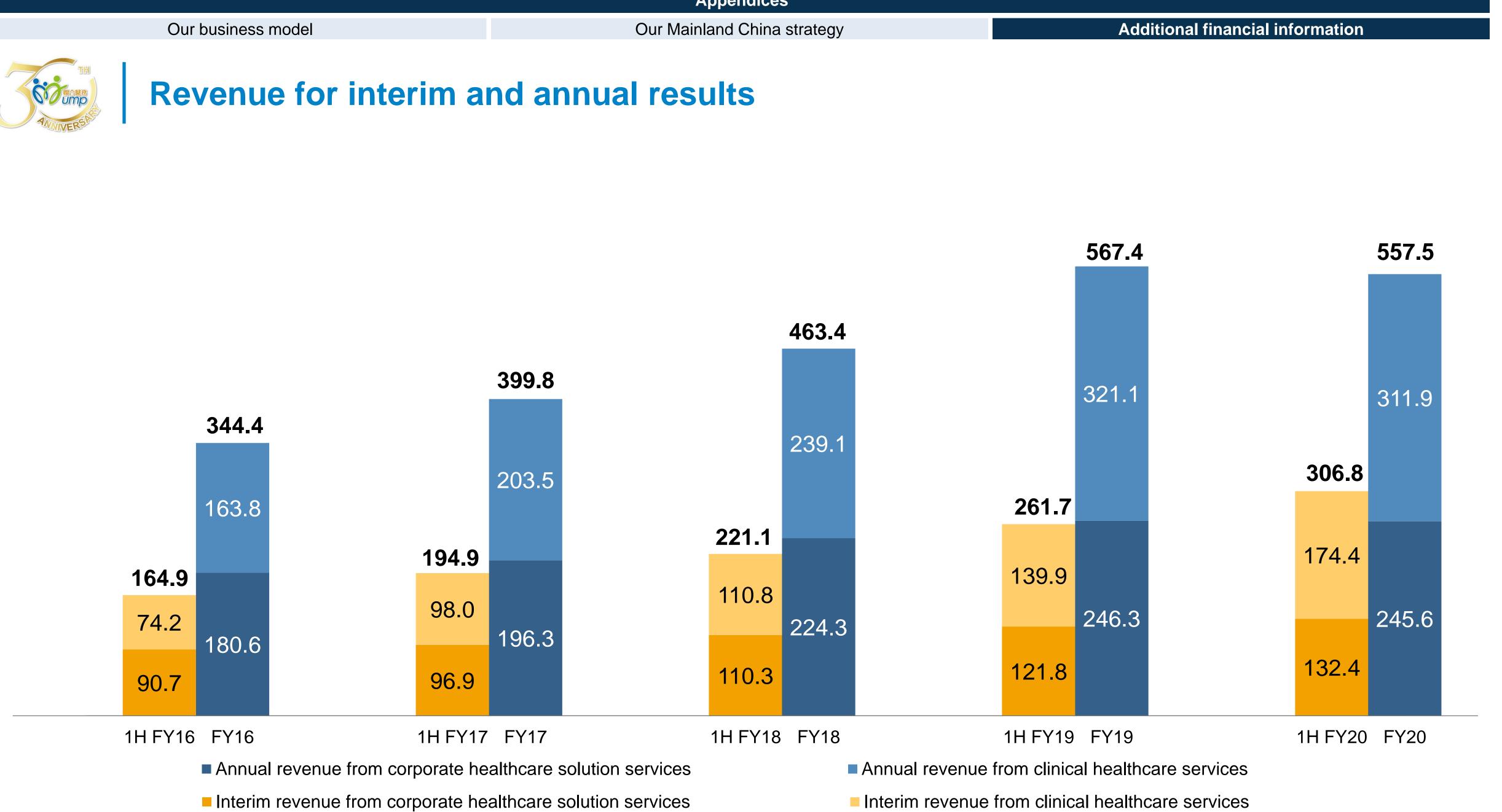


Appendix Additional Financial Information





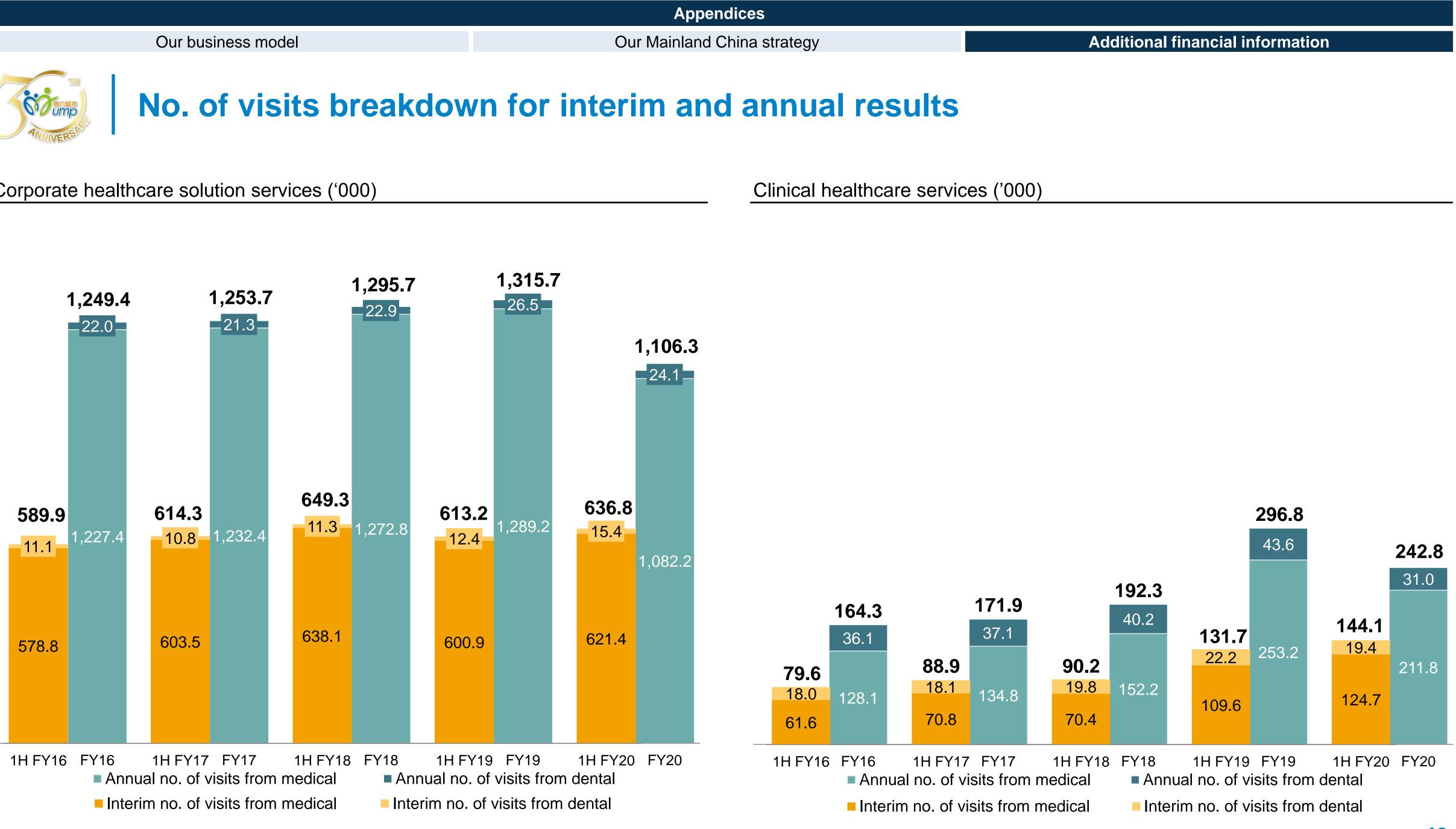








Corporate healthcare solution services ('000)







Proven track record and resilient growth

- As we are fast expanding in China, net profit trend is not reflective of our expansion strategies
- Strong debt free balance sheet -Selective strategic acquisitions can be executed quickly
- Better for investors to focus on cash generation capabilities as reflected by adjusted EBITDA
- Adopting a balance between

 (i) investing for growth through capital investment and equity incentives and (ii) delivering return to investors through growing dividend

(HK\$ '000)

Reported Net profit Interest income and expense, net Depreciation & amortisation Income tax expenses EBITDA

Reconciliations:

Equity-settled share-based payment expered equity-settled share-based payment expen

Gain on disposal and deregistration of subs

Write-off/(gain on disposal) of items of PP8

Impairment of items of PP&E and right-of-u

Non-cash fair value gain / remeasurement

Gain on derecognition of derivative financia

Non-recurring special dividend from an equ

Rental expenses on leases as if under HKI One-off listing expenses

Adjusted EBITDA¹

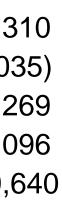
Cash and treasury related products

Full year dividend (HK cent per share)

Note: Corporate healthcare solution services revenue in FY16-FY18 has been restated due to the revenue recognition policy of IFRS. 1) Adjusted EBITDA is adjusted for certain non-recurring items, non-cash items and rental expenses (see note (2) below), giving shareholders a proxy of operating cash flow generated by the Group's businesses in Hong Kong, Macau and the PRC. FY17 and FY16 adjusted EBITDA is restated to include PRC healthcare business which was previously excluded in the results announcement 2) Upon adoption of HKFRS 16 "Leases" during the year, the rental expenses of the Group's leases are recorded as depreciation of right-of-use assets and interest expenses on lease liabilities while the prior period's rental expenses were included in the line item "Property, rental and relatec expenses". Such reconciling item was made for comparison purpose.

	FY2016 (restated)	FY2017 (restated)	FY2018 (restated)	FY2019	FY20
	6,882	48,244	37,502	19,549	60,3
	(872)	(3,061)	(4,934)	(6,611)	(2,03
	9,611	17,561	19,997	22,701	78,2
	7,372	8,850	11,003	14,726	13,0
	22,993	71,594	63,568	50,365	149,6
ense / (reversal of nse, net)	7,546	8,066	1,771	48,301	(11,2
bsidiaries/associates	-	(16,483)	-	(9,315)	(1,92
%E	-	-	-	(520)	44
-use assets	-	-	-	-	192
t / bargain of items	(3,499)	(9,246)	(500)	(4,813)	(6,54
ial instrument	-	-	-	-	(74
quity investment	-	-	-	-	(4,20
KFRS 16 "Leases"	-	-	-	-	(51,9
	16,376	-	-	-	-
	43,416	53,931	64,839	84,018	73,6
	329,021	501,011	369,169	274,128	292,0
	2.0	2.7	2.9	3.2	3.3

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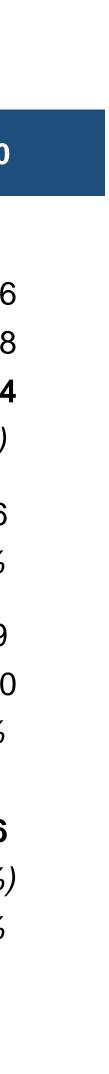




P&L summary for annual results

(HK\$ '000)	FY2016 (restated)	FY2017 (restated)	FY2018 (restated)	FY2019	FY2020
Revenue by operating segment					
Provision of corporate healthcare solutions services	180,624	196,314	224,317	246,303	245,556
Provision of clinical healthcare services	163,779	203,503	239,124	321,074	311,928
Restated Revenue	344,403	399,817	463,441	567,377	557,484
YoY growth		16.1%	15.9%	22.4%	(1.7%)
Profit before tax	14,254	57,094	48,505	34,275	73,406
Margin	4.1%	14.3%	10.5%	6.0%	13.2%
Depreciation and amortization	9,611	17,561	19,997	22,701	78,269
Reported EBITDA	22,993	71,594	63,568	50,365	149,640
Margin	6.7%	17.9%	13.7%	8.9%	26.8%
Adjusted EBITDA ¹	43,416	53,931	64,839	84,018	73,666
YoY growth		24.2%	20.2%	29.6%	(12.3%)
Margin	12.6%	13.5%	14.0%	14.8%	13.2%

Note: Corporate healthcare solution services revenue in FY16-FY18 has been restated due to the revenue recognition policy of IFRS. 1) Adjusted EBITDA is adjusted for certain non-recurring items, non-cash items and rental expenses (see note (2) below), giving shareholders a proxy of operating cash flow generated by the Group's businesses in Hong Kong, Macau and the PRC. FY17 and FY16 adjusted EBITDA is restated to include PRC healthcare business which was previously excluded in the results announcement 2) Upon adoption of HKFRS 16 "Leases" during the year, the rental expenses of the Group's leases are recorded as depreciation of right-of-use assets and interest expenses on lease liabilities while the prior period's rental expenses were included in the line item "Property, rental and related expenses". Such reconciling item was made for comparison purpose.







Balance sheet summary

(HK\$ '000)

Non-current assets PP&E Goodwill Other intangible assets Held-to-maturity investments / financial assets at amortised cost Available-for-sale investments / investments at fair value through other comprehensive income Deposits Other non-current assets **Total non-current assets**

Current assets Trade receivables Cash and cash equivalents Other current assets Total current assets

Total assets

Current liabilities Trade payables Other payable and accruals Other current liabilities Total current liabilities

Total non-current liabilities

Total liabilities

Total equity

FY16	FY17	FY18 (restated)	FY19	FY20
38,416	43,934	103,809	101,061	96,424
32,755	41,357	58,227	163,711	171,264
333	222	9,353	79,378	76,972
26,721	46,017	58,570	46,668	20,206
9,007	9,425	9,848	52,938	23,187
16,281	15,263	15,696	15,927	21,977
27,180	5,411	7,697	11,434	92,389
150,693	161,629	263,200	471,117	502,419
47,450	56,791	78,800	104,997	74,354
261,299	434,073	293,970	207,644	230,671
50,196	45,946	101,650	58,342	83,863
358,945	536,810	474,420	370,983	388,888
509,638	698,439	737,620	842,100	891,307
47,291	53,747	39,152	49,589	36,370
41,530	37,155	48,486	73,084	62,584
8,104	9,880	40,400	16,043	60,821
96,925	100,782	97,863	138,716	159,775
30,323	100,702	97,005	130,710	155,775
2,115	2,043	5,352	17,422	61,025
99,040	102,825	103,215	156,138	220,800
410,598	595,614	634,405	685,962	670,507





We want to collaborate with you!

For additional information on UMP Healthcare's development, annual reports, Mainland China's primary healthcare industry policies and regulations, the Greater Bay Area and Mainland China's commercial health insurance development, please visit the Investor Relations section at www.ump.com.hk or contact us at ir@ump.com.hk

For business collaboration / partnership enquiries, especially managed care policies and virtual care, please contact <u>elvis.huang@ump.com.hk</u> (Mainland China related) and <u>vc.tsang@ump.com.hk</u> (Hong Kong and Macau related)

For clinic network partnership and third party administration services, please contact paul.ye@ump.com.hk (Mainland China related) and osman.lee@ump.com.hk (Hong Kong and Macau related)

For other general enquiries, please contact business@ump.com.hk

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